



City of Hudsonville
2022 Resident Survey
July 12, 2022



Hope COLLEGE

FROST CENTER FOR
DATA AND RESEARCH

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Introduction

In December 2021, the City of Hudsonville contracted with the Frost Center for Data and Research at Hope College to conduct a survey of its residents. The purpose of the survey was to determine residents' attitudes and behaviors related to the community of Hudsonville, including resources and services, priorities, living experience, community engagement, and information gathering/distribution. The survey also assessed residents' attitudes toward a proposed community center/library. The following report summarizes results from the survey.

Methodology

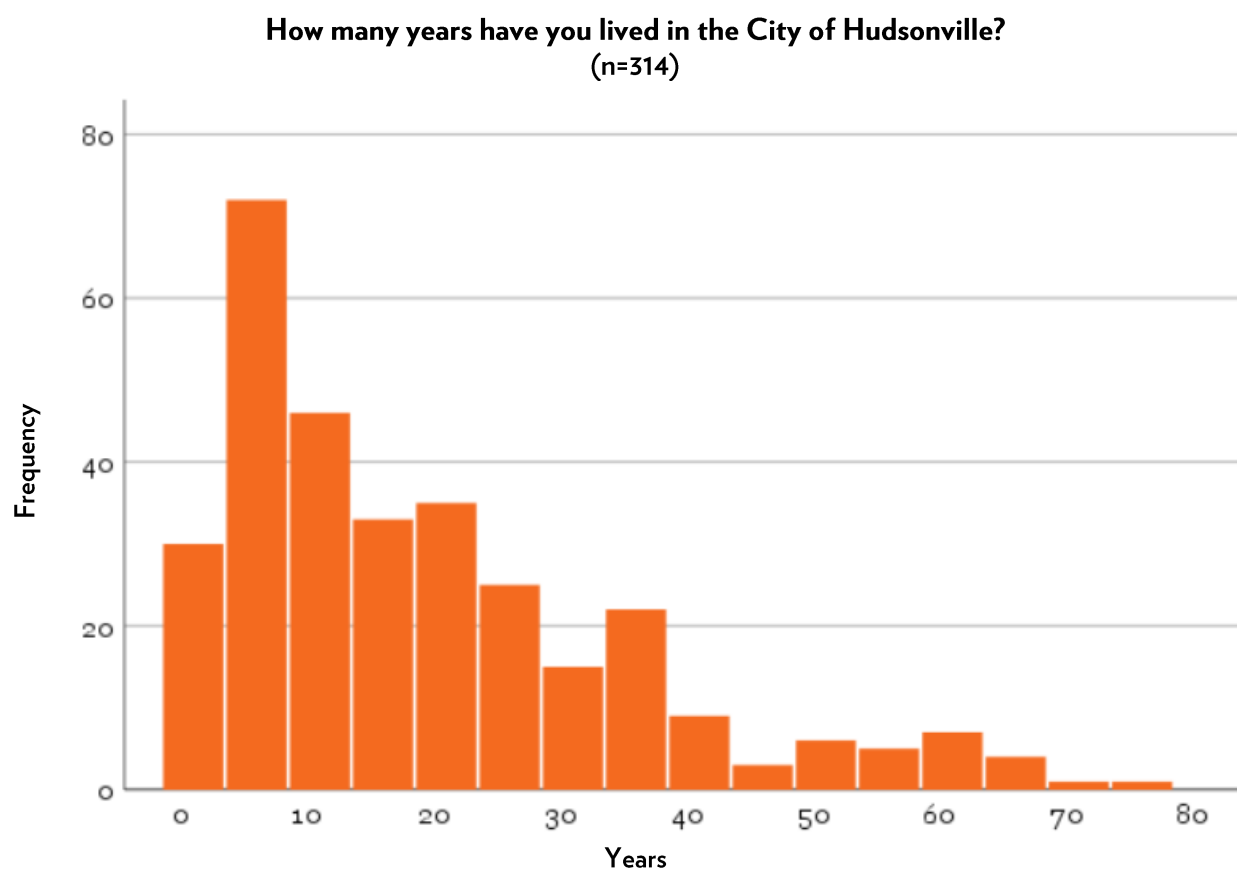
The Frost Center staff worked with the Hudsonville City Commission and City Manager to develop a questionnaire, which consisted of a total of 25 open- and closed-ended questions. In April, the City of Hudsonville alerted residents to the forthcoming survey with an announcement in its quarterly newsletter. In mid-May, each household (N=2,244) in the City of Hudsonville received a postcard inviting their participation in the survey. Residents could access the survey through a QR code or bit link, or could request a paper copy by calling the phone number provided on the postcard. The City of Hudsonville reminded residents to complete the survey through four e-blasts, all containing the survey link. The survey closed on Monday, June 13. The data were then downloaded, cleaned, and checked for consistency prior to analysis. Overall, 319 surveys were partially (n=21, average of 57.5% complete) or fully completed (n=298), but 3 respondents indicated that they did not currently live in the City of Hudsonville. As a result, the final sample consisted of 316 residents, yielding a response rate of 14.1%. In the final sample, 206 accessed the questionnaire through the QR code provided on the postcard or in the e-blast, 98 used the bit link provided on the postcard or in the e-blast, and 12 completed a paper copy. Given the sample size, the results can be interpreted using a +/-5% margin of error and a 95% confidence level.

Resident Survey Results

Demographics

Years Lived in the City of Hudsonville

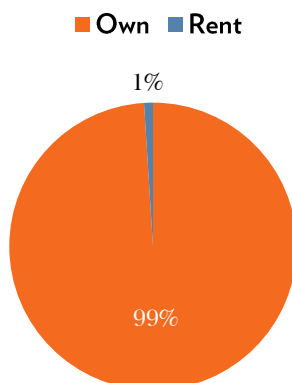
When survey respondents indicated how long they have lived in the city of Hudsonville, responses ranged from one to 74 years, with a median of 15 years: half of respondents have lived in the city of Hudsonville for less than 15 years and about half have lived there for more than 15 years. Just over a third of residents (35.1%) have lived in the city of Hudsonville for 3 to 10 years.



Housing

Nearly all survey respondents (99.0%) reported that they own their housing. However, 24 respondents did not answer this question.

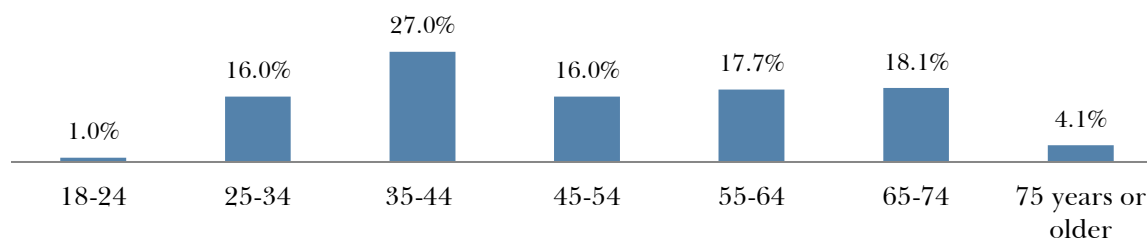
Do you own or rent your housing?
(n=292)



Age

Almost all respondents (94.9%) reported being between 25 and 74 years of age. Survey respondents (27.0%) most commonly selected the 35-44 years of age category.

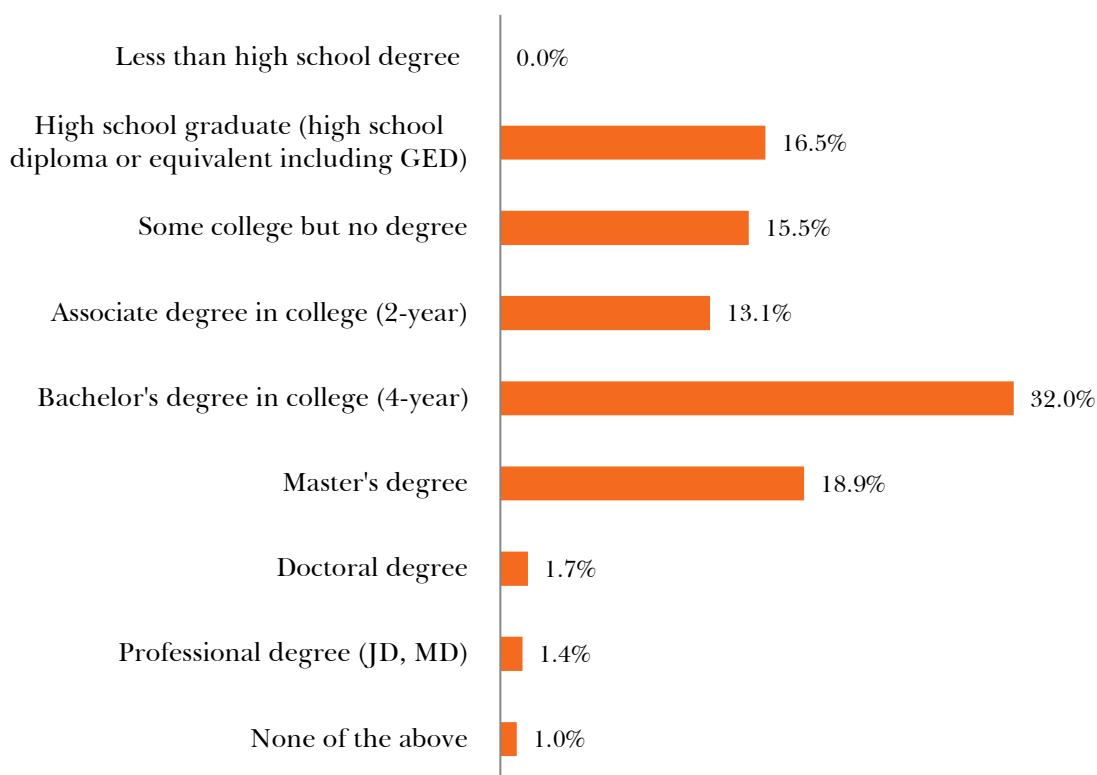
What is your age?
(n=293)



Education

All survey respondents reported being high school graduates. More than half of respondents indicated that their highest level of schooling is a Bachelor's degree from a 4-year college (32.0%) or a Master's degree (18.9%).

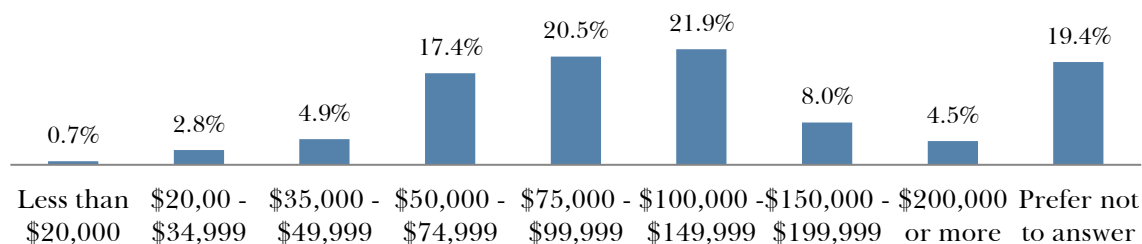
What is the highest level of school you have completed? (n=291)



Household Income

Survey respondents (54.4%) most commonly reported a total household income between \$50,000 and \$149,999. Nearly twenty percent of respondents, however, preferred not to answer the question.

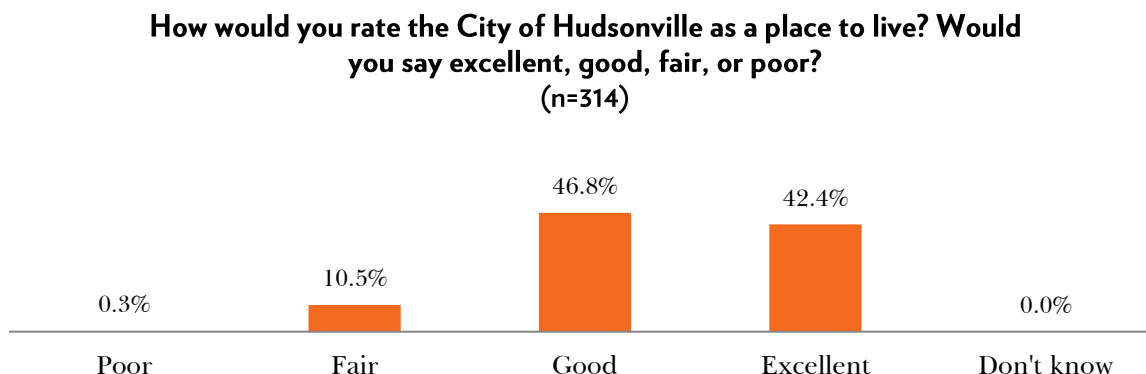
Please specify your total household income bracket. Is it... (n=288)



Main Findings

Impression of the City of Hudsonville

A clear majority of survey respondents (89.2%) rated living in the city of Hudsonville as either good or excellent.



Direction of the City of Hudsonville, the State of Michigan, and the USA

On average, survey respondents described the changes in the City of Hudsonville as going in the right direction, but indicated that the changes in the State of Michigan and the USA were headed in the wrong direction.

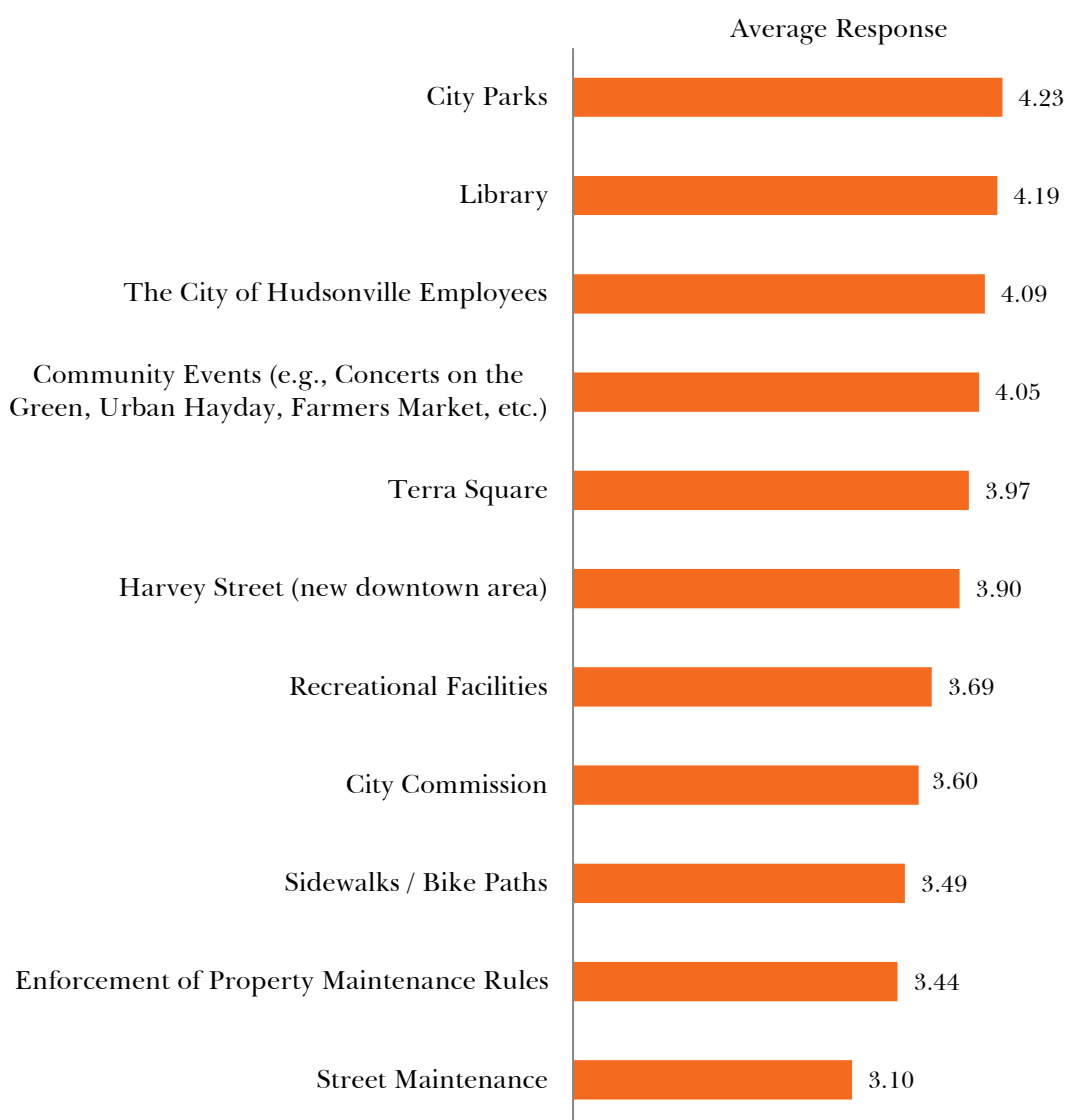
On a scale of 1 to 5, with 1 meaning "going in the wrong direction" and 5 meaning "going in the right direction," how would you describe changes in the City of Hudsonville, the State of Michigan, and the USA?



Resources and Services in the City of Hudsonville

On average, survey respondents rated all of the listed city resources and services above the scale midpoint of 3.00. Respondents rated the city parks, library, City of Hudsonville employees, and community events the highest, with each earning an average score above 4.00. Street maintenance was rated the lowest at 3.10.

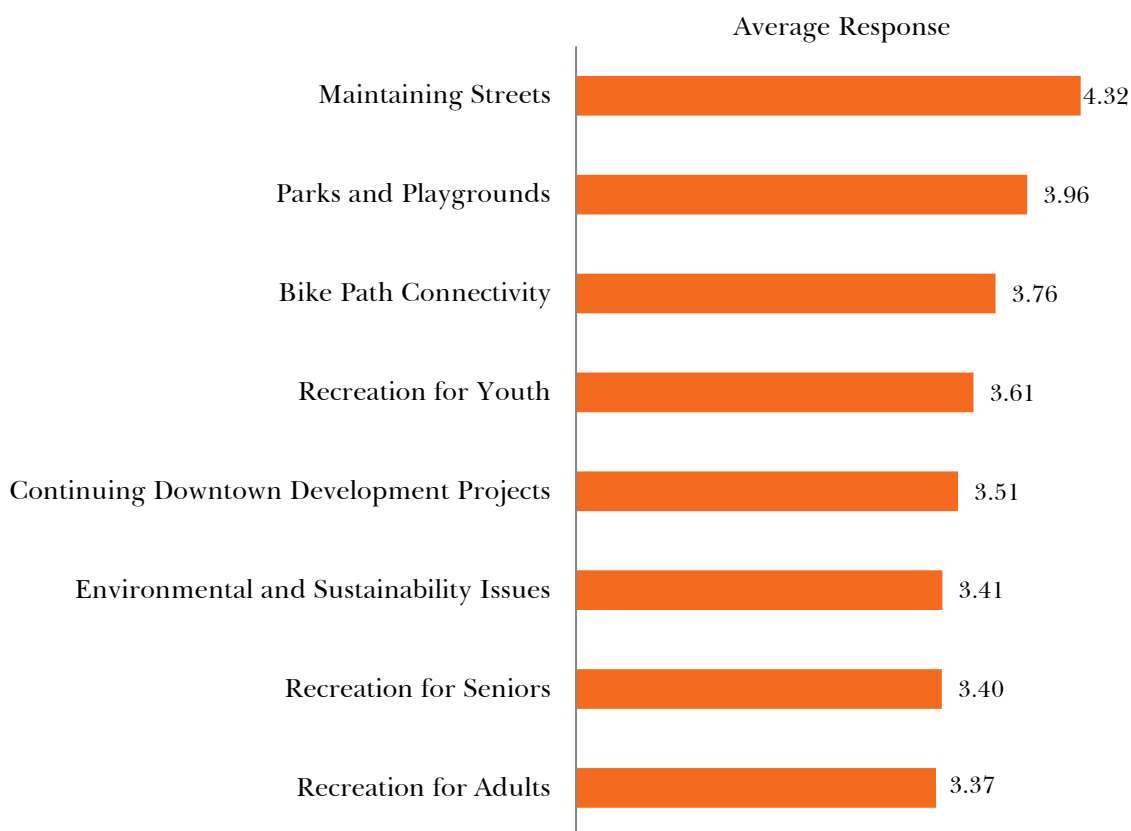
On a scale of 1 to 5, with 1 meaning "very poor" and 5 meaning "very good," please specify the quality of the following resources or services in the City of Hudsonville.



Priorities for the City of Hudsonville

The average survey respondent believed that all options that were listed should be given relatively more priority, because each item received an average rating above the scale midpoint of 3.00. However, respondents gave highest priority to maintaining streets, followed by parks and playgrounds.

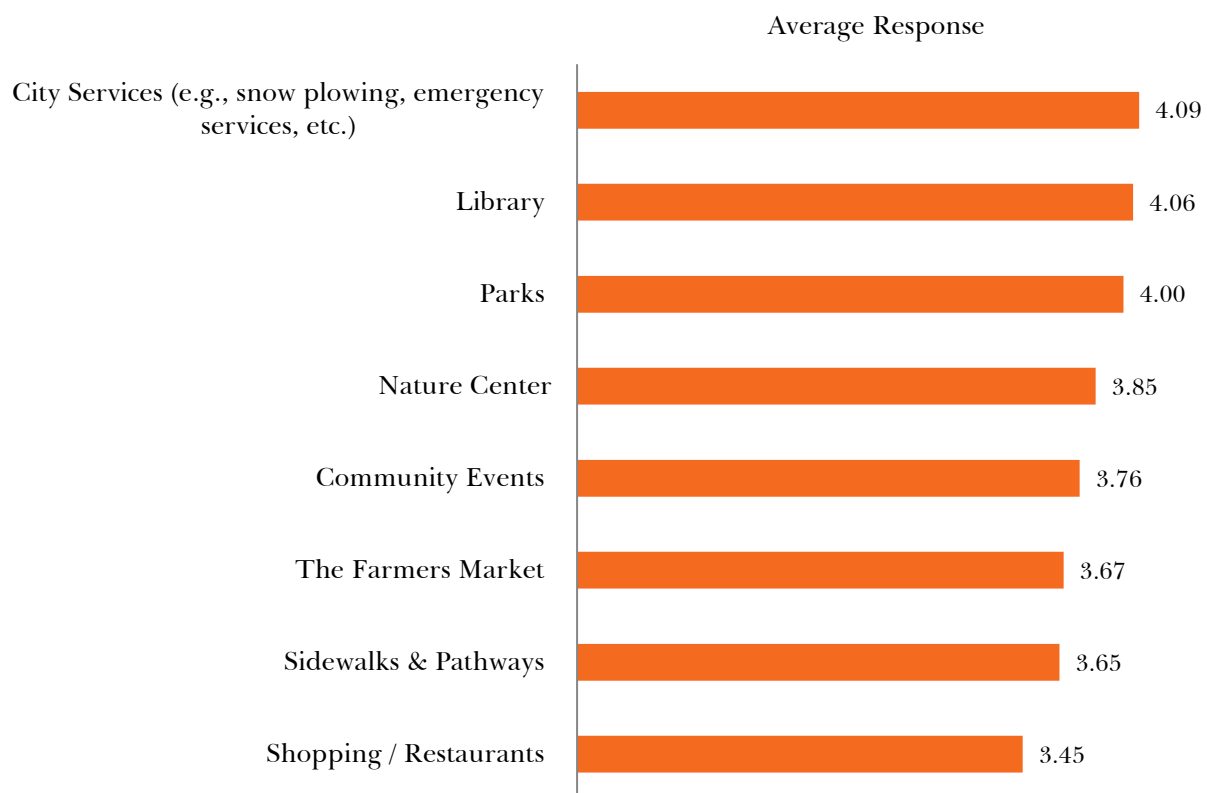
On a scale of 1 to 5, with 1 meaning "give less priority" and 5 meaning "give higher priority," please specify the areas you feel the city should prioritize in the coming years.



Experiences of Living in the City of Hudsonville

On average, survey respondents expressed positivity for all community experiences listed, because each item earned an average rating above the scale midpoint of 3.00. Of the items listed, survey respondents indicated that the city services, library, and parks contribute most to their living experience in the city of Hudsonville.

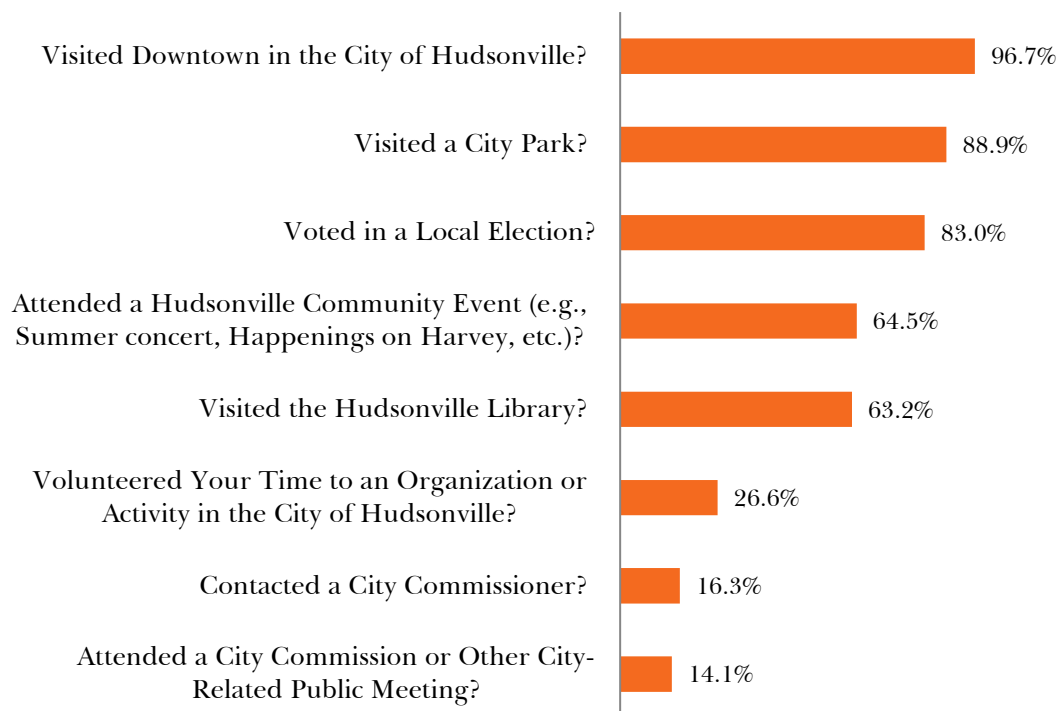
On a 1-5 scale with 1 meaning "very poor" and 5 meaning "very good" how would you rate the following items as they relate to your living experiences in the City of Hudsonville?



Community Engagement

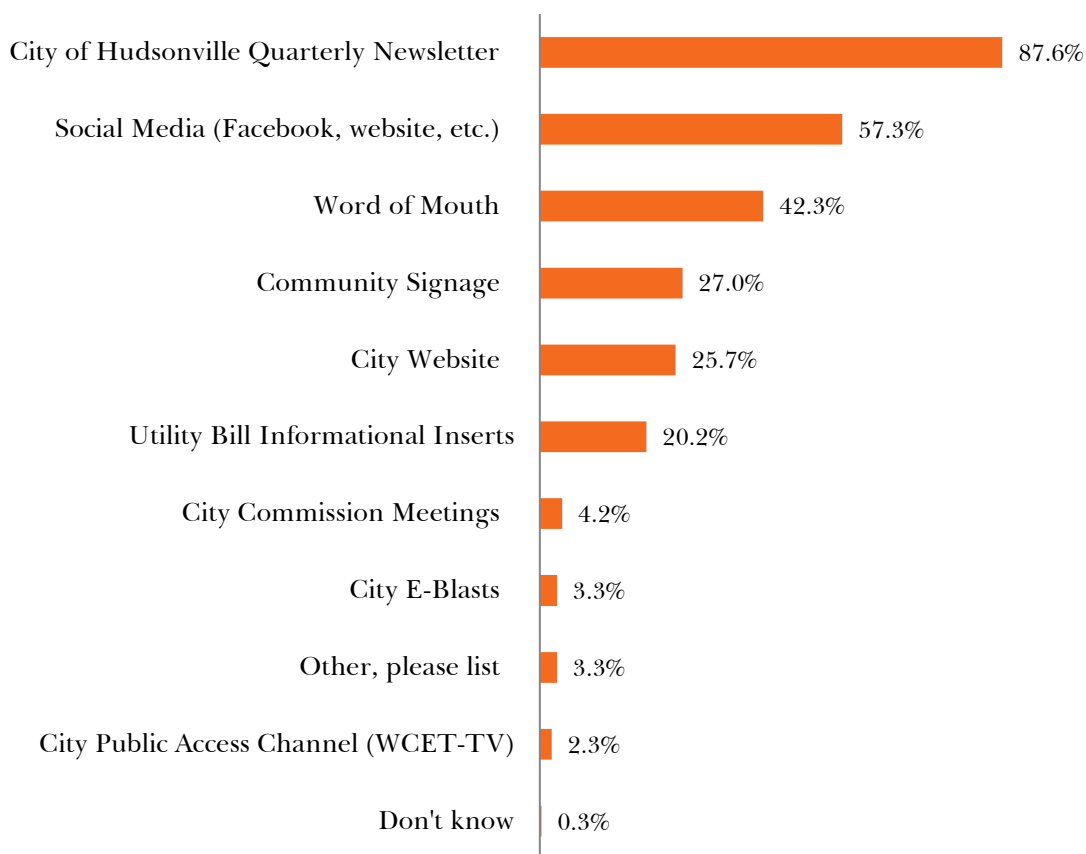
In the last year, survey respondents were most likely to have engaged in the community by visiting downtown Hudsonville, visiting a city park, or voting in a local election. They were least likely to have attended a city commission or other city-related public meeting, contacted a city commissioner, or volunteered their time to an organization or activity in the city of Hudsonville.

In the last twelve months have you:



When it comes to getting news about the City of Hudsonville, a majority of survey respondents (87.6%) reported that they rely on the City of Hudsonville quarterly newsletter. More than half of respondents (57.4%) make use of social media, and 41.9 percent depend on word of mouth. Fewer than 5 percent of survey respondents use any of the following information sources: city public access channel, city e-blasts, or city commission meetings. Only 3.2 percent of respondents mentioned a source of information not listed.

Of the following options, where do you typically get your information about the City of Hudsonville news and issues? (Select all that apply)



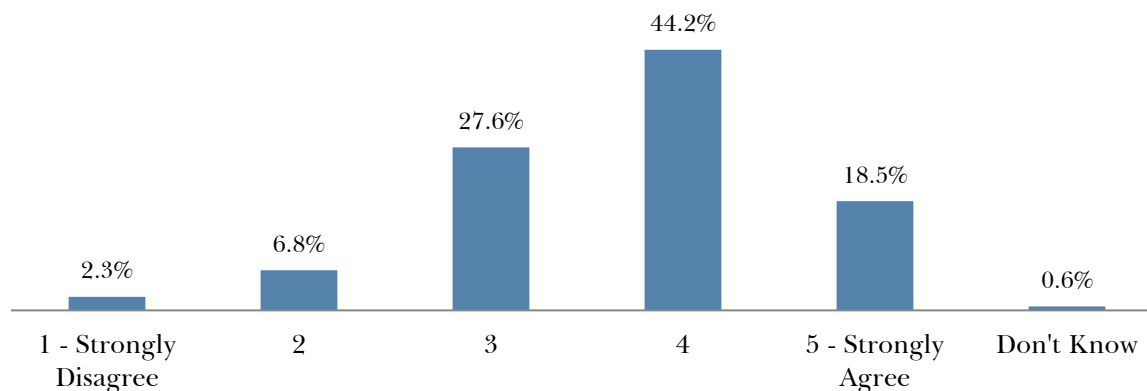
*percentages add to more than 100% as respondents could select more than one answer choice.

Other information sources listed by respondents included: “Chamber of Commerce emails,” “City newsletter which often arrives after some of the events have already occurred,” “coffee shops,” “Commissioner,” “planning commission,” “talk to commissioners,” “through my job working within the city,” and “we occasionally will receive a mailer but it is rare.”

Information Gathering and Distribution in the City of Hudsonville

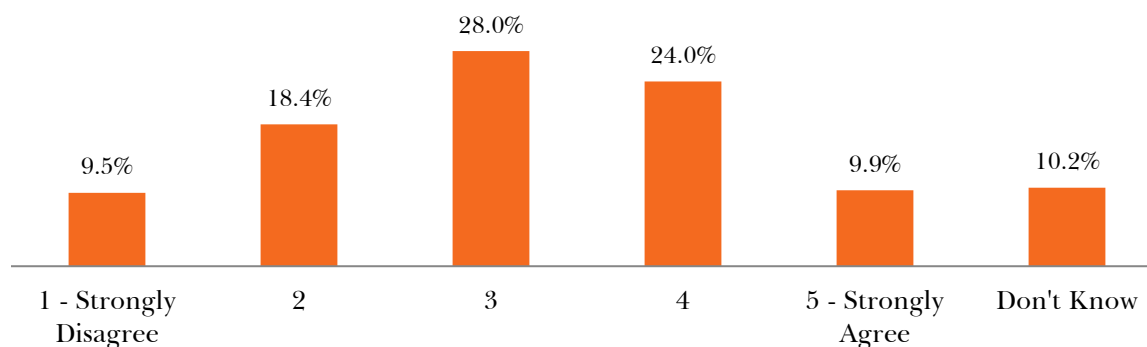
Although 27.6 percent of survey respondents gave a neutral response by selecting the scale midpoint of 3, 62.7 percent agreed that the City of Hudsonville keeps residents informed about community issues and initiatives.

The City of Hudsonville keeps residents informed about community issues and initiatives.
(n=308)



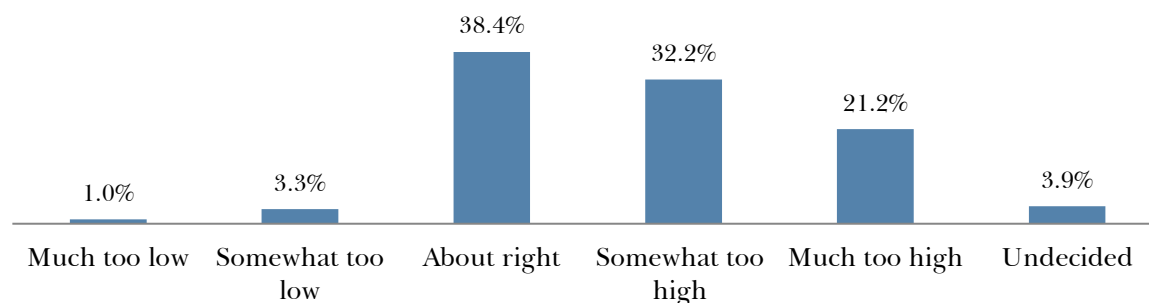
When it comes to the City of Hudsonville gathering feedback from residents on new policies or projects, the most common response from survey respondents was the neutral answer of 3, the scale midpoint. It was also common for respondents to respond just on either side of the midpoint, with 24 percent selecting a 4 (in the direction of strongly agree) and 18.4 percent choosing a 2 (in the direction of strongly disagree).

The City of Hudsonville gathers feedback from residents on new policies or projects.
(n=304)



In regard to city taxes and fees, survey respondents most commonly indicated that they were just about right for the services received. However, 53.4 percent believed taxes and fees were somewhat too high or much too high. This number represents an increase from 2011 when 46% of respondents said that taxes were too high.

When you think about the amount of city services you receive from the City of Hudsonville in return for the local taxes and fees you pay, do you think your city taxes and fees are too high, too low, or about right for what you get back in services?
(n=307)

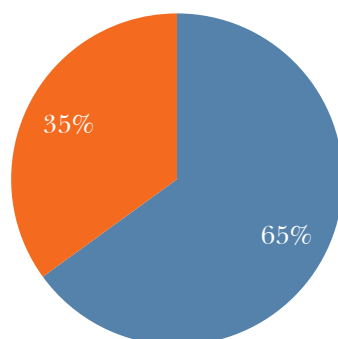


Proposed Community Center/Library

Nearly two-thirds of survey respondents (65%) indicated that they would support construction of a new Community Center/Library.

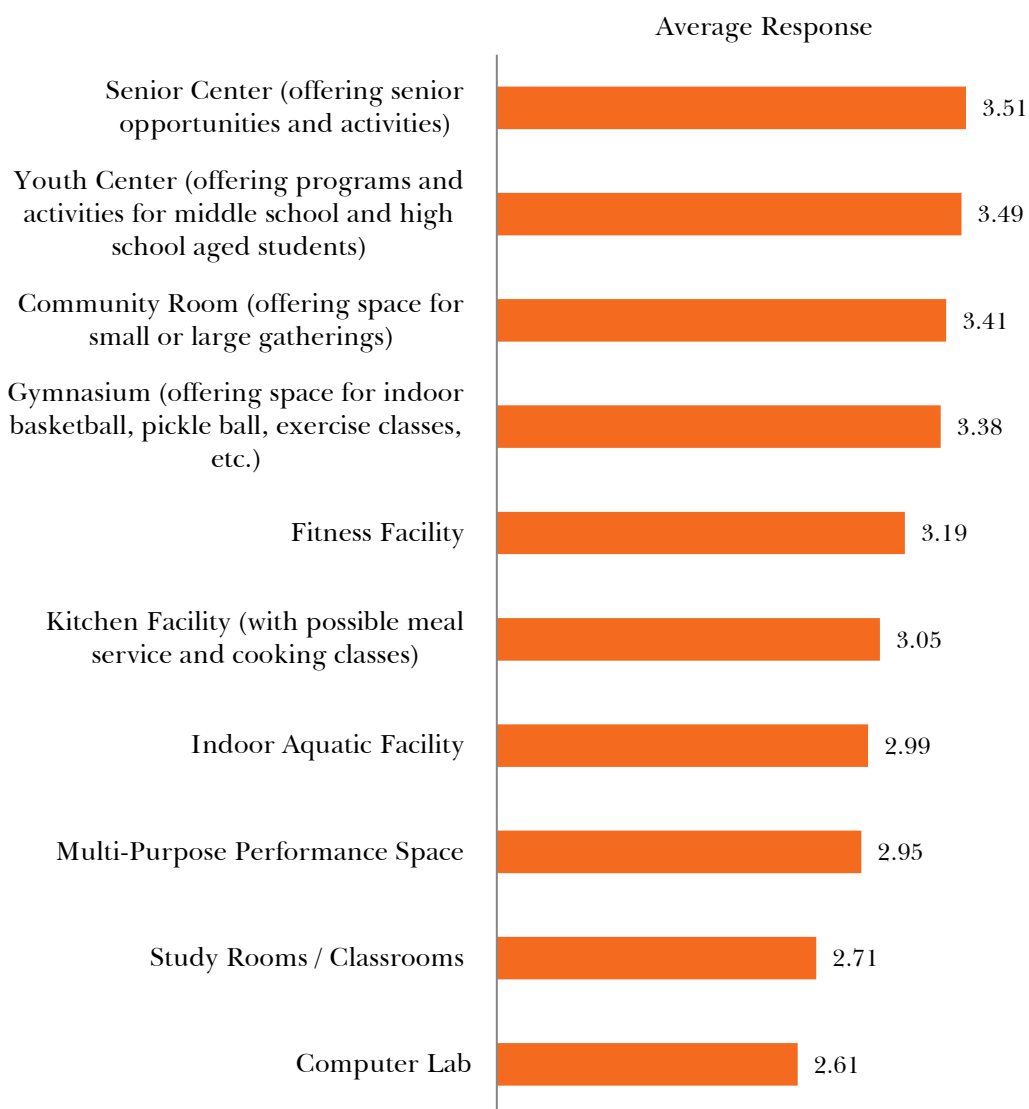
As you think about the potential construction of a new Community Center/Library building for the City of Hudsonville and the necessary funding to construct it, which of the following best describes your view?
(n=297)

- I would support a new Community Center/Library construction
- I would not support the construction of a new Community Center/Library



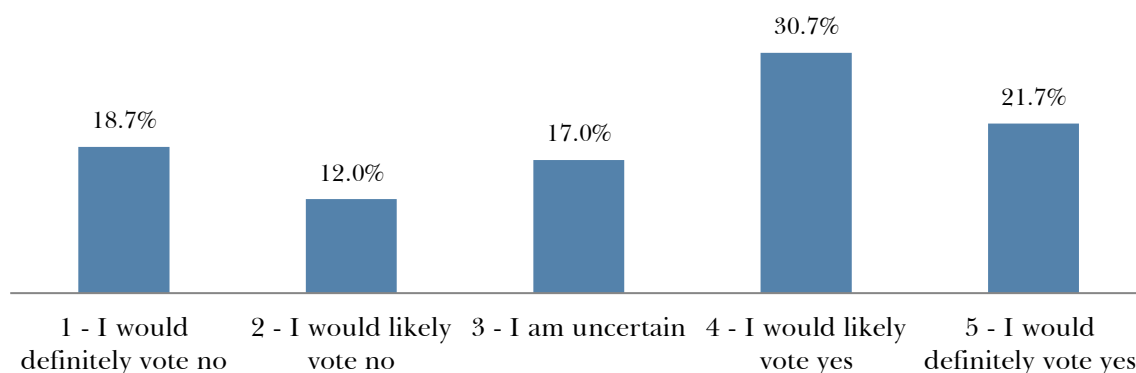
At a new Community Center/Library, survey respondents indicated that it would be most important to include a senior center, youth center, community room, and gymnasium. With average ratings near or below the scale midpoint of 3.00, respondents thought it was least important to include a computer lab, study rooms/classrooms, multi-purpose performance space, indoor aquatic facility, or kitchen facility.

If a new Community Center/Library were constructed, which of the following amenities would you like to see included? Please rate each item on a scale of 1 to 5 with 1 meaning “not at all important to include” and 5 meaning “very important to include.”



Although responses were spread across the five options, a majority of survey respondents (52.4%) indicated that they would “likely” or “definitely vote yes” for a millage increase in order to allow construction for a new Community Center/Library. However, 30.7 percent of respondents planned to vote no.

The construction of a new Community Center/Library would likely require the passage of a millage increase. Please indicate your level of support for a millage increase in order to allow construction.
(n=300)



Additional comments or feedback on the idea of constructing a new Community Center/Library in the city: Respondents who answered this question (n=81) were much more likely to express the belief that a new Community Center/Library would simply duplicate services provided by schools, etc. They also were concerned about their tax bill increasing. However, some respondents used this open-ended question to express their enthusiasm. They believed that such a building would fill a need and strengthen the sense of community. All responses can be found in Appendix I.

Final Thoughts

What three things do you like most about living in the City of Hudsonville?



When responding to what they like most about living in Hudsonville, a variety of common themes emerged.

- **Characteristics of the community.** Respondents describe it as quiet, safe, and friendly. They like the small-town feel, but also describe it as a growing community. Respondents note the Christian and conservative values, availability of churches, and sense of pride in the community.

- **The city's location.** The city of Hudsonville is well-situated between other cities, such as Grand Rapids and Holland. Respondents value the ease of access to highways and Lake Michigan, as well as the number of restaurants and shopping options.
- **Schools.** Some respondents simply listed “schools” as something they liked about living in Hudsonville. Other respondents mentioned the school options, school system, or proximity to schools. Some used words such as “great,” “excellent,” or “phenomenal” to describe the schools.

Apart from the common themes listed above, respondents also mention other specific aspects of the city of Hudsonville. Respondents believe that it is easy to get around the city, especially because of its walkability, bike paths, and relatively low traffic. Respondents appreciate the parks and nature center, downtown, events (e.g., fair, Terra Square, Farmers Market), and quality of the library. Respondents note that Hudsonville is well-run, clean, and maintained well, and they spoke highly of the City of Hudsonville leadership.

All responses to this question can be found in Appendix I. The word cloud above was made from the responses to this question. Words in larger type in the word cloud appear more often in respondents' answers. The themes described above reflect the more common usage of these words.

[illegible]

- **Downtown.** Respondents express a desire for a better and more developed/revitalized downtown. Some of these respondents mention the disjointed layout of downtown or issues with parking. Others believe that there needs to be something downtown to draw more people there, such as restaurants, a grocery store, or other events/venues. Fewer respondents call for less development or less prioritization of the downtown area.
- **Taxes.** Whereas some respondents simply list “taxes” as an area for change, other respondents specifically mention that the taxes are too high or call for lower taxes.
- **Issues with roads and traffic.** Some respondents simply comment on the roads or

heavy traffic without further explanation. However, other respondents provide more specific concerns. Of respondents who highlight specific issues related to roads and traffic, the most common concerns are for better maintenance of roads and with traffic on 32nd Avenue. Other specific concerns include too many semi-trucks, poor appearance alongside roads (e.g., power lines along Chicago Dr.), traffic light issues (e.g., light by Meijer, double traffic light at 32nd and Barry St.), not enough roads, and hazardous intersections (e.g., Chicago Dr./Van Buren St./32nd Ave. intersection). Some respondents provide ideas for improving traffic flow, such as adding lanes to busy streets, creating highway access at 48th Ave., and building a connecting street to get traffic off of 32nd Ave.

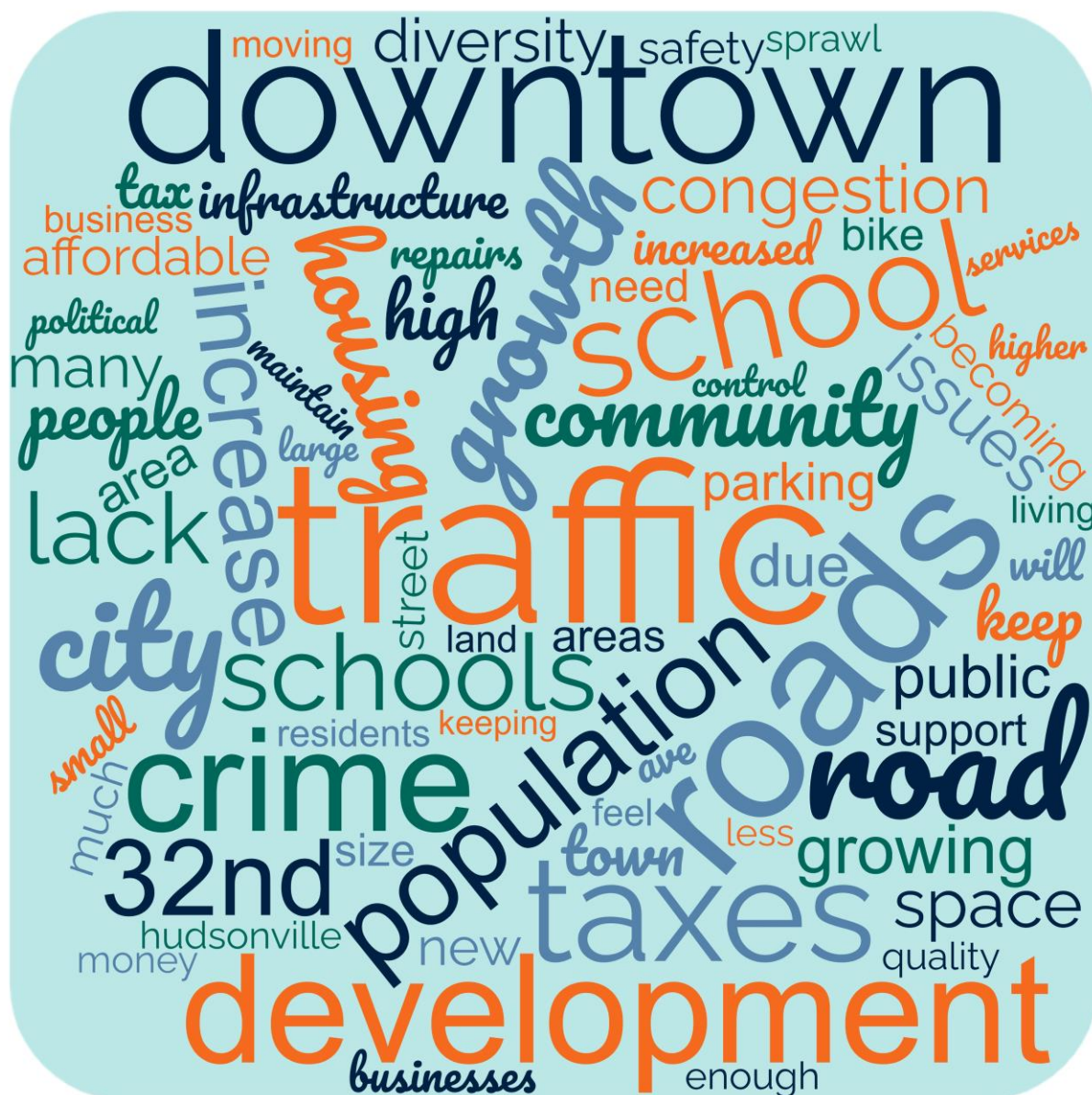
In addition to the common themes above, respondents also indicate other aspects of Hudsonville that they would like to change. Some respondents would like the City to continue to make it easier to move around Hudsonville. Respondents desire a continued focus on more bike paths and improved walkability. Respondents also indicate a need for safer options for crossing Chicago Drive.

Other respondents express concern about too much growth. Respondents articulating this concern do not want to lose the small-town feel that characterizes the city of Hudsonville. They desire for less development and a focus on more green space and farmland. Respondents also raise concerns about the number of apartment complexes, condominiums, and low-income housing developments. Also pertaining to housing, some respondents desire stricter enforcement of codes and ordinances.

A segment of respondents desires more diversity and inclusivity in the city of Hudsonville, as well as being more welcoming of outsiders (e.g., people not originally from Hudsonville). However, opinion is mixed. Whereas some respondents feel the residents of Hudsonville are too conservative, other respondents believe the thinking has become too progressive.

All responses to this question can be found in Appendix I. The word cloud above was made from the responses to this question. Words in larger type in the word cloud appear more often in respondents' answers. The themes described above reflect the more common usage of these words.

What do you think are the three most important local issues the City of Hudsonville will face in the next 5 years?



When reflecting on issues that the City of Hudsonville will face in the next 5 years, some common themes appeared.

- **Traffic.** With the growth of Hudsonville, respondents express concern about increases in traffic volume. Respondents mention specific roads such as 32nd Ave. and Chicago Dr., as well as only one access point to I-196.
- **Population growth and its consequences.** As the city continues to grow, respondents communicate concerns about increases in crime, roads in disrepair, overcrowded schools, loss of community spirit, and housing affordability.

- **Downtown development.** When mentioning the issue of downtown, some respondents simply listed general words or phrases such as “downtown,” “downtown development,” or “downtown improvement.” However, other respondents provided more specific issues related to downtown that the City of Hudsonville will face. Residents cite issues with congestion and lack of parking downtown, as well as a desire for better shopping and restaurants downtown.

Adding to the common themes above, respondents also believe Hudsonville will face issues with too much spending and high (property) taxes. Some respondents wonder how a recession would impact the city of Hudsonville. Furthermore, the city of Hudsonville has an aging population and is experiencing a change in culture because of increased diversity. A segment of respondents believes it is important to be more welcoming to diverse groups of people.

All responses to this question can be found in Appendix I. The word cloud above was made from the responses to this question. Words in larger type in the word cloud appear more often in respondents’ answers. The themes described above reflect the more common usage of these words.

Appendix I – Data Tables – All Data

Q5 - How many years have you lived in the City of Hudsonville? Please enter a number (e.g., 6), not words (e.g., six, 6 years). Round to the nearest year.

	Frequency	Percent
1	6	1.9%
2	6	1.9%
3	18	5.7%
4	12	3.8%
5	15	4.8%
6	12	3.8%
7	14	4.5%
8	19	6.1%
9	11	3.5%
10	15	4.8%
11	8	2.5%
12	8	2.5%
13	4	1.3%
14	3	1%
15	10	3.2%
16	6	1.9%
17	8	2.5%
18	6	1.9%
19	4	1.3%
20	14	4.5%
21	6	1.9%
22	7	2.2%
23	4	1.3%
24	5	1.6%
25	6	1.9%
26	6	1.9%
27	5	1.6%
28	3	1%
29	5	1.6%
30	3	1%
31	2	0.6%
32	4	1.3%
33	1	0.3%
34	3	1%
35	6	1.9%
36	3	1%
37	6	1.9%
38	4	1.3%
40	7	2.2%
42	2	0.6%
44	1	0.3%
47	2	0.6%
49	2	0.6%

50	1	0.3%
51	1	0.3%
52	1	0.3%
53	1	0.3%
55	2	0.6%
56	1	0.3%
57	1	0.3%
58	1	0.3%
59	1	0.3%
60	5	1.6%
62	1	0.3%
65	1	0.3%
66	1	0.3%
68	2	0.6%
70	1	0.3%
74	1	0.3%
Total	314	100.0%

Q6 - How would you rate the City of Hudsonville as a place to live? Would you say excellent, good, fair, or poor?

	Frequency	Percent
Excellent	133	42.4%
Good	147	46.8%
Fair	33	10.5%
Poor	1	0.3%
Total	314	100.0%

Q7 - *DIRECTION of the City of Hudsonville, the State of Michigan, and the USA*

Q8 - On a scale of 1 to 5, with 1 meaning "going in the wrong direction" and 5 meaning "going in the right direction," how would you describe changes in the City of Hudsonville, the State of Michigan, and the USA.

	Right Direction (5)		4		3		2		Wrong Direction (1)		Don't Know	Mean
	#	%	#	%	#	%	#	%	#	%	#	
The City of Hudsonville	83	(26.7%)	113	(36.3%)	71	(22.8%)	28	(9.0%)	16	(5.1%)	2	3.70
State of Michigan	13	(4.3%)	49	(16.2%)	107	(35.3%)	70	(23.1%)	64	(21.1%)	6	2.59
USA	9	(3.0%)	13	(4.3%)	70	(23.2%)	79	(26.2%)	131	(43.4%)	6	1.97

Q9 - *RESOURCES AND SERVICES in the City of Hudsonville*

Q10 - On a scale of 1 to 5, with 1 meaning "very poor" and 5 meaning "very good," please specify the quality of the following resources or services in the City of Hudsonville.

	Very Good (5)		4		3		2		Very Poor (1)		Don't Know	Mean
	#	%	#	%	#	%	#	%	#	%	#	
City Commission	42	(17.3%)	100	(41.2%)	70	(28.8%)	23	(9.5%)	8	(3.3%)	71	3.60
Enforcement of Property Maintenance Rules	39	(14.7%)	108	(40.8%)	69	(26.0%)	28	(10.6%)	21	(7.9%)	50	3.44
The City of Hudsonville Employees	85	(34.4%)	110	(44.5%)	42	(17.0%)	10	(4.0%)	--		66	4.09
City Parks	117	(38.7%)	143	(47.4%)	35	(11.6%)	7	(2.3%)	--		14	4.23
Terra Square	100	(34.0%)	116	(39.5%)	57	(19.4%)	12	(4.1%)	9	(3.1%)	21	3.97
Library	121	(44.2%)	105	(38.3%)	31	(11.3%)	12	(4.4%)	5	(1.8%)	40	4.19
Harvey Street (new downtown area)	96	(31.8%)	116	(38.4%)	64	(21.2%)	17	(5.6%)	9	(3.0%)	12	3.90
Recreational Facilities	46	(18.5%)	109	(43.8%)	67	(26.9%)	26	(10.4%)	1	(0.4%)	63	3.69
Street Maintenance	32	(10.2%)	98	(31.2%)	96	(30.6%)	44	(14.0%)	44	(14.0%)	1	3.10
Sidewalks / Bike Paths	44	(14.1%)	130	(41.7%)	89	(28.5%)	34	(10.9%)	15	(4.8%)	4	3.49
Community Events (e.g., Concerts on the Green, Urban Hayday, Farmers Market, etc.)	87	(31.2%)	133	(47.7%)	47	(16.8%)	10	(3.6%)	2	(0.7%)	35	4.05

Q11 - PRIORITIES for the City of Hudsonville

Q12 - The City of Hudsonville continuously assesses the areas of greatest need to determine its priorities for residents. On a scale of 1 to 5, with 1 meaning "give less priority" and 5 meaning "give higher priority," please specify the areas you feel the city should prioritize in the coming years.

	Give Higher Priority (5)		4		3		2		Give Less Priority (1)		Don't Know	Mean
	#	%	#	%	#	%	#	%	#	%	#	
Continuing Downtown Development Projects	78	(24.8%)	96	(30.5%)	86	(27.3%)	19	(6.0%)	36	(11.4%)	1	3.51
Maintaining Streets	156	(49.4%)	108	(34.2%)	49	(15.5%)	2	(0.6%)	1	(0.3%)	--	4.32
Recreation for Youth	62	(21.1%)	101	(34.4%)	100	(34.0%)	17	(5.8%)	14	(4.8%)	22	3.61
Recreation for Adults	38	(12.5%)	101	(33.2%)	115	(37.8%)	34	(11.2%)	16	(5.3%)	12	3.37
Recreation for Seniors	51	(17.5%)	83	(28.4%)	111	(38.0%)	27	(9.2%)	20	(6.8%)	22	3.40
Parks and Playgrounds	100	(31.9%)	118	(37.7%)	84	(26.8%)	6	(1.9%)	5	(1.6%)	3	3.96
Environmental and Sustainability Issues	68	(22.7%)	82	(27.4%)	86	(28.8%)	30	(10.0%)	33	(11.0%)	12	3.41
Bike Path Connectivity	93	(30.8%)	101	(33.4%)	68	(22.5%)	22	(7.3%)	18	(6.0%)	12	3.76

Q13 - Other things which should be prioritized (Please list):

Other:

- *Budgets for sidewalk and street inspections and maintenance. Very poor now. Too much emphasis on downtown.*

- *I don't think that the city of Hudsonville should be able to change zoning laws when it suits them. Zoning was changed for the building of Elmwood lake apartments that are coming in to the area by fall. Senior residents of the community at Elmwood lake condo association have had to each pay at least \$2000 for a lawyer who really didn't do anything for the residents at all and this apartment complex is going in after these poor seniors have had to pay their life savings to live here and continue to pay into living here but since everything is about money and these people in the city don't care that the senior community will feel unsafe with this change of apartments coming in right next door, nothing will change and this will go in, changing the entire community!! There are also wetlands in the area and a big swamp right next to the apartment complex that is going in. The seniors are concerned that all sorts of people from different walks of life will be right next door to them. They could walk onto their lawn, make lots of noise, disturbing the tranquil environment that they paid to live in, adding to traffic and ruining the life they once enjoyed. Many seniors in this community are very concerned what this will do and what it has already done, since it has taken away their boardwalk that they were able to enjoy and everyone chipped in to add communal furniture for outdoor seating for the residents and that is gone as well. But since the city decides to do whatever they want to do in order to increase profitability and add more residents into the community they don't care about the elders and what they have done and sacrificed to be able to enjoy this condo residence and its amenities. I just wanted to say that it is very heartbreaking that due to greed the residents of this community will no longer feel safe or have the peace and quiet that they very much deserve after toiling for decades trying to build this community and shape it into what it is today.*
- *1. Development of open residential lots in the city limits 2. Working with other cities or townships to share services and to reduce costs (taxes)*
- *32nd better not go down to two lanes.*
- *32nd Street. Keep it wide*
- *A way to cross over Chicago Dr. to the downtown area that is safe for children and families*
- *Access to downtown, maintaining parks and recreational areas. Making Hudsonville welcoming to those who are new here.*
- *Baby swings at all parks*
- *Better selection of restaurants.*
- *Bike paths! More downtown restaurants*
- *Bring in more businesses such as Menards, Home Depot and restaurants.*
- *Bringing in new businesses*
- *Chicago Drive store appearance and Harvey Street store appearance.*
- *City employees respecting neighbor's property when they come to look at projects. We had people park in our driveway multiple times with no permission. No one had asked us or even said hello. The project for Barry St moving the blue house has been an eyesore for us and for our neighbors. It should have been completed faster.*
- *City equipment, ex- firefighting apparatus*
- *Community Center*

- *Community involvement events. What happened to the vendor event at the high school? Elf doors? Chalk at the park? Extra things that used to be happening each month? We miss those things!!*
- *Continue to keep God first. Hudsonville will be blessed!*
- *Continuing to work on the walkability of the downtown area.*
- *Culture of inclusiveness*
- *Diversity and inclusion*
- *Diversity of housing types*
- *Diversity, Equity, and Inclusion*
- *Diversity, restaurants, parks, kindness and care for one another, walkability (better crossing to downtown), more housing*
- *Encourage pedestrian access and enforcing street crossings. There is a culture of cars having all of the priority. Creating a ban against political flags and yard signs year-round. Our own mayor has had a political yard sign displayed for years.*
- *Enforce no trucks rule on Highland Dr...1 of every vehicles using Highland Dr is a truck! It's a natural shortcut to Chicago Dr. Enforce the rule or change the rule. The road is not currently capable to handle heavy vehicles.*
- *Enforcement of no trucks on Highland Boulevard through the residential area between Buttermilk Creek and 40th Avenue. It's posted but never enforced. Would you like semi-trucks going through your residential streets?*
- *Expanding downtown doesn't help unless there is parking. The nature center is fine, but mostly unusable when there is any precipitation. A separate park would be ideal. Most community events are redneck specific... Get classy Hudsonville.*
- *Fiber internet*
- *Fiber internet expansion from downtown*
- *Fiber Internet Services*
- *Fix ALL the ROADS!!!!*
- *Fix potholes and street repairs. Code enforcement*
- *Fix the roads, make residents actually edge their sidewalks more often and trim trees back from them regularly.*
- *Flow of traffic on 32nd Ave.*
- *Full Time Fire & EMS*
- *Get a grocery store back in town!*
- *Get the semis off of 32nd Street. Can you put a road outside of Hudsonville for them to travel on?*
- *Give more incentives to farmers and less for urban sprawl.*
- *Handicap access to parts of the Nature Center.*
- *Help bring living expensive down. Our city tax is ungodly compared to city's next to us.*
- *Holiday observance and DMV*

- *Hudsonville is very car-dependent. Very poor infrastructure for biking or walking (roads and bike paths in terrible shape, cross walks and intersections feel unsafe around Chicago Drive and I-196). Connectivity to nearby communities on bike paths (Zeeland, Holland, GR) is nearly non-existent. There is currently no EV charging infrastructure.*
- *I feel that the road plan for 32nd Avenue is a HUGE step in the WRONG direction. If you watch how much traffic funnels through 4 lanes of traffic and now you are cutting it back to two lanes with a turn lane, ITS A HUGE MISTAKE! You just reversed our city 40 years.*
- *Inclusiveness*
- *Inclusivity and protection for all including the LGBTQIA+ community, education concerning safety in sexual situations, safe and engaging places for all young adults to be able to spend time*
- *Keeping up with the growing population. Make sure that amenities in the city and township are adequate for the amount of families here. Such as events and stores and parks and restaurants*
- *Left turn lane at 32nd and New Holland*
- *Less breweries and more restaurants like Soner*
- *Listening to residents' concerns.*
- *Lower property taxes*
- *Lower taxes*
- *Lower the taxes it's ridiculous. Worry less about moving a house on a corner of a road and more about your own city employees not taking care of their own property to make the city a better place*
- *Lowering property taxes and spend less money on fancy schools.*
- *Maintaining a sense of smaller community.*
- *Maintaining the City as a single family, owner occupied home community. This MUST be a top priority to keep crime and overcrowding to a minimum. Multi-family housing creates blight and will be a drag on our city and school resources that will result in reduced property values.*
- *Make 32nd a four lane with a turn lane instead of the ridiculous idea of one lane in each direction with a turn lane. That's a really bad idea and even worse if implemented.*
- *More checks and balances on tax base*
- *More diverse activities and inclusiveness in our community as a whole*
- *More diversity, more places to shop and eat.*
- *More parking close to restaurants. Need to add 4 lanes and turn lane from New Holland north on 32nd Street!!!! I don't feel 2 lanes with turn lane is going to fix the traffic issues we have in Hudsonville. We are growing with more housing and businesses and need to get around. Thank you!!!*
- *More single-family residences of quality (not Allen Edwin) and less condos*
- *Mountain bike trail*
- *Nature center trash cleanup, path accessibility, and overall environmental preservation.*
- *Need for an outdoor pool*
- *New Library*
- *No 18 wheelers on 32nd!!!!!! Maybe a city cemetery. No more rental properties!!!!!!*
- *Open restrooms at public spaces.*

- *Our family would love to see more smaller community parks. The parks that currently exist are excellent, but we would love to have neighborhood-size parks that can be used by local families. Not only does it provide a place for kids to play but also could build community friendliness as families meet and become acquainted at the park. My kids and other kids in the neighborhood regularly want to play football, baseball, or other sports with their nearby friends, but don't have a place to safely play in the neighborhood. Our subdivision, around the Hudson St. area, has no public space where kids can safely play in an open space. It would be ideal to have a smaller park where kids can play and families can meet. We are surrounded by other homes with children, so I'm sure others would appreciate this as well.*
- *Overpopulation concerns, keeping property taxes affordable...*
- *Pickle ball courts for the city*
- *Playground toys downtown/park area (Miss the South Elementary School Playground) Downtown quality grocery store, even if specialty such as Horrocks, etc. Recreational center with classes like Zeeland has. More beautification from expressway/32nd Ave to downtown. Congregational church: Take down old unused leaning light post and old unused empty sign post next to driveway. Take down Amber Hill subdivision signs off Barry. Entrance looks unkept. Tear down the house that was moved to corner of 32nd and Barry. Looks like a high maintenance property attracting a low maintenance type of buyer. Looks odd already sitting with its side towards the main street, high profile eye sore.*
- *Pot holes on major streets like 40th Ave. from muck fields to R.R tracks - terrible! 32nd or Main Street past High School from R.R. Tracks. Could the electric wires ever be put underground? Would make downtown look better. Also, Hudsonville's Christmas decor is poor compared to Jenison/Zeeland. Please at least have someone "fluff" out the wreaths on Chicago Dr. They need help. Also, the "new" flower pots could be made cute- check out Grandville's.*
- *Potholes on main roads. Congestion on 32nd Ave. Turn lane at 32nd and New Holland St.*
- *Public Schools are heading down the toilet*
- *Public Transportation, lower taxes*
- *Quality of life more important than tax dollars.*
- *Recycling*
- *Repave Springdale St.*
- *Respect for conservative values. City government doesn't need to adopt the whims of the cultural elites.*
- *Responsiveness to citizens.*
- *Roads, they are horrible especially 32nd Ave. And traffic by the high school needs a turn lane VERY badly. The city can not withstand the size of the high school or the traffic. Street lights on older subdivisions, like Beechcrest Dr.*
- *Safety of traffic flow of roads, mainly along 32nd Street by high school*
- *Senior center,,. it's a shame I have to go to Jenison for senior activities. Public transportation for handicapped and/or seniors*
- *Shopping*
- *SHOPPING, TRAFFIC FLOW*

- *Sit-down restaurants open on Sunday that are not fast food.*
- *Skate park, that transit line*
- *Slowing development, especially multi units stressing schools and public services.... limiting the commercial sprawl as lest we become another generic strip mall suburb, and supporting the agricultural activities and land of the area as the irreplaceable soil acreage making us Salad Bowl City.*
- *Some of our sidewalks need attention now, huge safety hazard, the street sweeper needs to run more often, Holland and Zeeland streets are much cleaner, the proposed single lane 32nd Ave. project is going to be a disaster, traffic already backs up by 1st CRC, at peak hours, causing people to cut through the side streets, speeding cars by the way!!, If Hudsonville wants to keep growing, it has to be able to support that growth in every way!, traffic, infrastructure, liter, crime.*
- *Speed control and enforcing the posted limit of 25 on 36th Ave. Speeding and distracted driving is becoming an increasing problem. Creating more awareness of the speed limit and enforcing law is priority to keep the residents who live on the street safe. The north end of the street has been used as a drag street (between VanBuren and Port Sheldon) and with it being a residential neighborhood filled with growing families of young children as well as many schools in close proximity, it is a deep concern to address the safety of those that live here and enjoy walking and biking.*
- *Speed limit enforcement on 32nd*
- *Speed limit enforcement on streets/traffic control*
- *The library! Terrible.*
- *There are no baby swings at Hughes Park, so adding a few of those would be wonderful. Continuing to grow our downtown area and making Chicago Drive easier to navigate are crucial. Whoever originally planned out our downtown wasn't thinking! Additionally, we are disappointed in the politically correctly entitled "Holiday Parade". What makes Hudsonville exceptional is its Christian values. Let's be true to our roots and actually have culture and values and call it the Christmas Parade.*
- *There is no park on the south side of Chicago Dr.*
- *Thrift/ Lower taxes*
- *Too many apartments being built and ugly renovations to places being allowed (e.g. addition to Messiah CRC too high for neighborhood in which it is located and with no brick required on back of addition which is all the neighbors can see.*
- *TRAFFIC FLOW is going to be a major mess, especially if you continue to use stop light intersection vs. traffic circles.*
- *Traffic flow, Traffic congestion, definitely need a turn lane at 32nd and New Holland, cannot understand why wasn't done when turn lane built south of this intersection, when traveling North on 32nd, waiting to turn left onto New Holland, if there is someone headed south wanting to turn left onto New Holland it is impossible to see oncoming traffic behind them.*
- *Traffic speed on side streets*
- *Transportation for those with disabilities or elderly*

- *Up keep on lawns in the city! When our neighbors have hayfields, it makes the city look dumpy...quit worrying about adding more low income into our already growing low income city and start enforcing lawn maintenance.*
- *Very few parents allow their kids to ride bikes alone now days. Adults use the road. Only a few walkers use my sidewalk; a main street to the plaza. I would never allow my kids to go thru the high school alone. 36th Ave. would be safer yet only one side of the street has a sidewalk. What percent of city pop. uses a sidewalk? 0.01%. They drive to a park. Winter is less yet.*
- *We need baby/ toddler swings in the parks there aren't any currently. Bike path connecting New Holland to 24th Street through the nature center please and thank you!! The current bike path on Barry/ 22nd ends with nothing connecting it under the highway and is unsafe. I'd like to be able to turn on 24th and go through the nature center. It would also be nice to have a bike path there because it would be a beautiful place to walk with a stroller.*
- *We need speeding on residential streets to be monitored. This has been a problem, which has been worsening, since our police department was 'eliminated' years ago. The speeds on VanBuren as well as the streets that funnel to Park elementary remains unchecked.*
- *What is taking so long to patch all the holes on Barry St. or are you using the holes to slow the traffic.*
- *When Balsam is redesigned, adding a push button flashing crosswalk near the Elmwood path would be useful. It's dangerous to cross because people regularly drive 50+ mph. I have an old dog who loves to walk the path and people do not slow down. It dangerous for elderly people too. Thank you for sending this survey!*
- *Widening roads to make traffic less congested!*
- *With overloaded schools, Hudsonville should consider less homestead development, new homes, neighborhoods, apartments, condos. Consider a different use for land like more nature areas. A nature playground. Etc. How can we expect our kids to get a good education when they are in jam-packed classrooms (and portables!) and cannot get enough of the 1 on 1 that is vital to learning for some of them. We can't simply build a new school every time a developer decides to make a quick buck on old farm land.*
- *With the footprint it would be a great community to see a focus on alternative transportation methods. Actual shoulders on road with bike/pedestrian lanes and smart design could result in a walkable/rideable sustainable place that makes it easy for residents.*
- *Yea*

Note: Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q14 - EXPERIENCES of LIVING in the City of Hudsonville

Q15 - On a 1-5 scale with 1 meaning "very poor" and 5 meaning "very good," how would you rate the following items as they relate to your living experiences in the City of Hudsonville.

	Very Good (5)		4		3		2		Very Poor (1)		Don't Know	Mean
	#	%	#	%	#	%	#	%	#	%	#	
The Farmers Market	58	(22.5%)	97	(37.6%)	73	(28.3%)	21	(8.1%)	9	(3.5%)	47	3.67
Shopping / Restaurants	37	(12.3%)	108	(36.0%)	115	(38.3%)	33	(11.0%)	7	(2.3%)	3	3.45
Library	104	(39.2%)	96	(36.2%)	47	(17.7%)	12	(4.5%)	6	(2.3%)	40	4.06
Parks	74	(25.2%)	152	(51.7%)	64	(21.8%)	3	(1.0%)	1	(0.3%)	10	4.00
Sidewalks & Pathways	48	(16.1%)	137	(45.8%)	85	(28.4%)	20	(6.7%)	9	(3.0%)	4	3.65
Community Events	54	(19.6%)	123	(44.7%)	80	(29.1%)	15	(5.5%)	3	(1.1%)	29	3.76
Nature Center	67	(25.6%)	116	(44.3%)	58	(22.1%)	15	(5.7%)	6	(2.3%)	43	3.85
City Services (e.g., snow plowing, emergency services, etc.)	113	(37.7%)	123	(41.0%)	47	(15.7%)	12	(4.0%)	5	(1.7%)	5	4.09

Q16 - Other? (Please list)

Other:

- 1. Force developers to post street signs immediately upon completion of infrastructure so street addresses can be found
- 32nd is terrible.
- Artisan market
- Better info on school events (HHS)
- Bike paths are uncredited for and people who drive in Hudsonville are very uncourteous to bikers.
- Enforce the no truck rule on Highland Dr. Nearly as many trucks as cars as this is a natural shortcut from 32nd to Chicago Dr, and the pavement is not currently capable to handle truck traffic.
- Former city manager Harold Peuler had all the streets snow plowed by 6:00 AM and he drove the truck; with far less employees and same area to plow. Cut employees - subcontract it out like the private garbage companies and police dept. You keep creating a bigger work force with your public - private ideas. Tax money. We didn't hire a city manager to be a realtor and developer. He can do that with his own money not mine. Being in construction all my life the city does not know how to run a construction project. Forget your college degrees.
- I don't like that you took the nativity things down at Christmas in the welcome to Hudsonville areas

- *I think the lack of being open on Sundays hurts the ability to thrive. There are not enough options available to be a destination yet.*
- *I was told when I moved to Hudsonville that it is unsafe to walk trails at nature center alone*
- *I've heard great things about the farmer's market but am not able to go because I work. Great job with sidewalk snow removal!!*
- *Less beautiful of Downtown Hudsonville*
- *More shopping*
- *No one enforces street parking in winter, or backwards parking on the street in general, or driveway parking of campers, etc.*
- *Please Keep sexually provocative books out of the Children's (Minor's) sections of the library*
- *Please let us know what new restaurants and businesses are coming to Hudsonville and their locations!*
- *Quality schools are the attraction to move here. Proximity to Grd Rpd & Holland via expressways*
- *Really miss Keegstra Dollar Store*
- *Restaurants much improved, Shopping not.*
- *Schools pretty good*
- *Showing Support for LGBTQ+ and intolerance for racial injustice -2*
- *Snow plowing is great. Maintenance of streets and sidewalks is very poor. Many sidewalks and curb cuts are in poor condition and hazardous to people walking and also access for the physically challenged. Public Works Department needs new leadership that will respond to residents and request budget funding for this work. My neighborhood hasn't had any maintenance of any kind in over 20 years. There are others that are the same.*
- *Splash pads? Decent fire trucks? Maybe focus on things that affect the resident's vs adding a certain curb appeal that cost a ridiculous amount of money. We have no parking in the city as it is!*
- *Stop developing land! The schools are too full already!*
- *Stop trying be a big city.*
- *The Nature Center is an awesome park, but many of the stairs and boardwalks are deteriorating drastically in the past 6 months.*
- *We enjoy the nature center and glad it was well used during covid*
- *We need an ice cream parlor :)*
- *We need updates at the library. Updated checkout system, more relevant programming and events. Most events and programs seem geared for kids or elderly.*
- *Would love to see a more mature, established downtown district with restaurants and shopping and establishments that feel like they belong together.*
- *Would REALLY like enforcement of the No Trucks on New Holland.*

Note: Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q17 - COMMUNITY ENGAGEMENT

Q18 - In the last twelve months have you:

	Yes		No		Don't Know	
	#	%	#	%	#	%
Voted in a Local Election?	254	(83.0%)	47	(15.4%)	5	(1.6%)
Contacted a City Commissioner?	50	(16.3%)	254	(83.0%)	2	(0.7%)
Attended a City Commission or Other City-Related Public Meeting?	43	(14.1%)	259	(84.9%)	3	(1.0%)
Volunteered Your Time to an Organization or Activity in the City of Hudsonville?	81	(26.6%)	220	(72.1%)	4	(1.3%)
Visited Downtown in the City of Hudsonville?	296	(96.7%)	10	(3.3%)	--	
Attended a Hudsonville Community Event (e.g., Summer concert, Happenings on Harvey, etc.)?	198	(64.5%)	108	(35.2%)	1	(0.3%)
Visited the Hudsonville Library?	192	(63.2%)	111	(36.5%)	1	(0.3%)
Visited a City Park?	272	(88.9%)	34	(11.1%)	--	

Q19 - Of the following options, where do you typically get your information about the City of Hudsonville news and issues? (Select all that apply)

	Frequency	Percent
City of Hudsonville Quarterly Newsletter	269	87.6%
Utility Bill Informational Inserts	62	20.2%
City Website	79	25.7%
Social Media (Facebook, website, etc.)	176	57.3%
City Public Access Channel (WCET-TV)	7	2.3%
City Commission Meetings	13	4.2%
City E-Blasts	10	3.3%
Word of Mouth	130	42.3%
Community Signage	83	27.0%
Other, please list	10	3.3%
Don't Know	1	0.3%
Total	307	--

*Percentages may add to more than 100% as respondents could select more than one answer choice.

Other:

- *Chamber of Commerce Emails*
- *City newsletter which often arrives after some of the events have already occurred!*
- *Coffee shops*

- *Commissioner*
- *Local Coffee Shops :)*
- *New resident information packages are needed*
- *Planning commission*
- *Talk to commissioners*
- *Through my job working within the city*
- *We occasionally will receive a mailer but it is rare.*

Q20 - INFORMATION GATHERING and DISTRIBUTION in the City of Hudsonville

Q21 - Please select your level of agreement with the following statements with 1 meaning "strongly disagree" and 5 meaning "strongly agree."

	Strongly Agree (5)		4		3		2		Strongly Disagree (1)		Don't Know		Mean
	#	%	#	%	#	%	#	%	#	%	#	%	
The City of Hudsonville keeps residents informed about community issues and initiatives	57	(18.5%)	136	(44.2%)	85	(27.6%)	21	(6.8%)	7	(2.3%)	2	(0.6%)	3.70
The City of Hudsonville gathers feedback from residents on new policies or projects	30	(9.9%)	73	(24.0%)	85	(28.0%)	56	(18.4%)	29	(9.5%)	31	(10.2%)	3.07

Q22 - When you think about the amount of city services you receive from the City of Hudsonville in return for the local taxes and fees you pay, do you think your city taxes and fees are too high, too low, or about right for what you get back in services?

	Frequency	Percent
Much too low	3	1.0%
Somewhat too low	10	3.3%
About right	118	38.4%
Somewhat too high	99	32.2%
Much too high	65	21.2%
Undecided	12	3.9%
Total	307	100.0%

Q23 - PROPOSED COMMUNITY CENTER / LIBRARY

Q24 - As the city continues to assess the areas of greatest need in the community, the construction of a new regional Community Center/Library has been suggested. If constructed, the new facility would serve as a central hub for the community, an anchor for the downtown, and could offer many new amenities, programs, and opportunities for people of all ages. The next question (and the three that follow) will help the city gauge the level of support and interest its residents have in the idea of constructing a new Community Center/Library in the downtown area, as well as the types of amenities that are most desired.

Q25 - As you think about the potential construction of a new Community Center/Library building for the City of Hudsonville and the necessary funding to construct it, which of the following best describes your view?

	Frequency	Percent
I would support a new Community Center/Library construction.	193	65.0%
I would not support the construction of a new Community Center/Library.	104	35.0%
Total	297	100.0%

Q26 - If a new Community Center/Library were constructed, which of the following amenities would you like to see included? Please rate each item on a scale of 1 to 5 with 1 meaning “not at all important to include” and 5 meaning “very important to include.”

	Very Important to Include (5)		4		3		2		Not at all Important to Include (1)		Don't Know	Mean
	#	%	#	%	#	%	#	%	#	%	#	
Senior Center (offering senior opportunities and activities)	91	(32.7%)	62	(22.3%)	59	(21.2%)	31	(11.2%)	35	(12.6%)	20	3.51
Gymnasium (offering space for indoor basketball, pickle ball, exercise classes, etc.)	83	(28.5%)	66	(22.7%)	70	(24.1%)	22	(7.6%)	50	(17.2%)	7	3.38
Community Room (offering space for small or large gatherings)	78	(26.5%)	75	(25.5%)	67	(22.8%)	37	(12.6%)	37	(12.6%)	5	3.41
Fitness Facility	66	(22.8%)	70	(24.1%)	59	(20.3%)	42	(14.5%)	53	(18.3%)	8	3.19
Computer Lab	23	(7.9%)	51	(17.5%)	84	(28.9%)	56	(19.2%)	77	(26.5%)	6	2.61
Youth Center (offering programs and activities for middle school and high school aged students)	76	(26.2%)	85	(29.3%)	68	(23.4%)	27	(9.3%)	34	(11.7%)	7	3.49
Kitchen Facility (with possible meal service and cooking classes)	35	(12.2%)	90	(31.4%)	64	(22.3%)	51	(17.8%)	47	(16.4%)	10	3.05
Study Rooms / Classrooms	25	(8.7%)	52	(18.1%)	88	(30.6%)	61	(21.2%)	62	(21.5%)	10	2.71
Indoor Aquatic Facility	65	(22.3%)	57	(19.6%)	53	(18.2%)	42	(14.4%)	74	(25.4%)	7	2.99
Multi-Purpose Performance Space	39	(13.9%)	69	(24.6%)	74	(26.3%)	38	(13.5%)	61	(21.7%)	15	2.95

Q27 - The construction of a new Community Center/Library would likely require the passage of a millage increase. On a scale of 1 to 5, with 1 meaning “I would definitely vote no” and 5 meaning “I would definitely vote yes,” please indicate your level of support for a millage increase in order to allow construction.

	Frequency	Percent
1 - I would definitely vote no	56	18.7%
2 - I would likely vote no	36	12.0%
3 - I am uncertain	51	17.0%
4 - I would likely vote yes	92	30.7%
5 - I would definitely vote yes	65	21.7%
Total	300	100.0%

Q28 - Additional comments or feedback on the idea of constructing a new Community Center/Library in the city:

Additional Comments:

- *1. Too many open/available residential lands inside the city limits 2. Merge [can't read] Georgetown Library*
- *A community center such as Zeeland has would be great. If we can use the high school facilities, it may not be necessary. The library location would be better by the downtown area.*
- *A community center would fill a need for the city. A central hub would offer a lot to the downtown area, and strengthen the sense of community in our city.*
- *A separate area where toddlers/ young kids can roam and play would be nice. Maybe with a gate so they can't easily escape.*
- *Community center - yes. Library- no, they are a thing of the past. Keep current one but don't build new.*
- *Community center should have rooms available for use by the community and a rental should be charged unless it is a city sponsored activity. I'm not sure if Hudsonville has a rec department, but sports activities, aquatics, etc. should be funded by a rec department in a separate facility with a charge for these activities. The entire community should not have to pay for this if they are not using it.*
- *Community Centers have proven to help small towns become healthy social environments where people of all ages can feel they not only belong but feel they have a voice.*
- *Does the community center need the library too? Can we just do community center and not a library? New library is a terrible idea I would never support. New community center I could get on board with.*
- *Don't replicate something that is already provided at the school or by local business. Tax payer dollars already support an aquatic center, large gymnasium, etc. There are small businesses that provide fitness opportunities. I think the new library is the thing to invest in and offering some performance spaces would enhance an evening out in downtown Hudsonville. Also, computer access is very prevalent. Anything more than what a library typically provides would be excessive.*

- *Everything that You talk about building or adding, we have already in the schools. Keep passing 18 mills, that would cover everything. Already built. Us Seniors have to keep paying more taxes, because You all scare the school parents into voting for the 18 mills. Because We will run out of classes or school buildings. Open up the schools We are paying for, have it free for ALL tax payers. Skip the other crap buildings You want to build. All the city leaders are Old and be retired soon so they do not need to pull everyone in on their scheme's. Leave the City of Hudsonville Downtown the way it is NOW. No more money into it.*
- *Get some Covid money good idea I don't make it part of the tax base fundraisers, grants that sort of thing*
- *Go big. The area continues to grow and it would further foster a family centric environment and additional community engagement.*
- *Having the library downtown rather than on a side street would give it even better community access, especially connected to a community center space.*
- *Hoping we can have a gym/exercise facility comparable to the YMCA at a more affordable cost to Hudsonville Public Schools residents. Maybe a deeper discount for those that live in the city limits whom pay more in taxes.*
- *Hudsonville has school gyms that could be used for so many more things. They would need more organizational work, but we are paying for these schools, use them in more ways.*
- *I am afraid that the addition would focus too much on white cisgendered needs, instead of offering a safe space for everyone. Right now, there isn't a safe space anyone who is different. The schools are not safe, the library is not safe, and if the person you employ is not savvy in the ways of the rest of the world, we will continue to sit as a community of anger and divisiveness. THAT IS WHAT REALLY, needs to be addressed in our community.*
- *I go to Zeeland or Grand Rapids for many of the above-mentioned items. It would be great to have something local to Hudsonville. Regarding the community room, an analysis on need should be conducted based on how much other options in H'ville are already utilized, e.g. - Terra Square, High School. If I knew the data on that information, I may change my answer to that question.*
- *I love this idea and I hope that it's able to be accomplished in a very inclusive and productive way*
- *I think the Gary Byker library staff is amazing with the programs and resources they provide to citizens. Anything that supports them with important resources is a priority for my family.*
- *I would like to see the aquatic center have a water park for children not just a pool for swimming and lap swim since we have the old high school pool for those activities. A lower cost community room rental would be nice for showers, birthday parties, etc.*
- *I would love for it to be North of Chicago Drive*
- *I would love to see a new library.*
- *I would vote yes for the community center - no on the library portion.*
- *I would want to know the location before supporting it.*
- *I'd love to know where this new building would be (closer to Jamestown, or GVSU?) and what will happen to the current library building? We live within walking distance of the Gary Byker library and use is often and it's amazing programming. I wish more people knew about all their offerings and used it! We'd love an updated space, but would hate to lose the locality of it!*

- *Improvement of our roads should be a bigger priority than a new community center! They are in terrible shape!*
- *It feels like several ideas offered here are or should be available thru our public schools considering all the money being put into the new field house, gyms etc.*
- *It is a need in our community, however taxes are high enough.*
- *It seems like some of these suggestions we already have right there at the school.*
- *It would all depend on location, and available services to the completed community/library building to determine the milage fee increase importance.*
- *It would be difficult to financially support a millage increase mainly because of some of the wasteful spending I've seen in the past-i.e. over landscaping along Chicago drive. Also, the "road diet" sounds like a disaster, as well as the low-income housing.*
- *It would be good in the downtown area but not in the downtown core,*
- *It would depend if I was receiving a large increase in my taxes, I'm out. Our taxes are already stupid high.*
- *It would need to be for services not currently offered by the schools*
- *Library's nation-wide are failing and are no longer used because of the computer. Everything you think we need we already can access elsewhere locally*
- *Long overdue. Should have happened years ago.*
- *Make better use of our current library and extra space at City Hall. Make better use of our school pools. Perhaps segment off the school to provide a community entrance. Zeeland Rec operates while the Cityside Middle School is in progress. On the weekend they use the Cityside gym for community programming. Or...Seniors could rent weekday space from one of our many churches. Also, Does the nature center have security cameras? I don't dare go there when it's leafed out.*
- *Many of the services listed are already available at for profit locations. However, the HPS pool has barely any open swim times. I would support a new library, but only think a community center would be a benefit if it had a pool (indoor or even outdoor).*
- *Most of these are already provided by the city. As a general rule the city should not be providing these things but private industry. When the public sector gets pulled into competitive space it causes inefficiencies in the market. Smaller government is better, even at the local level. I would support a new/updated library if we could do that without raising taxes.*
- *My yes go e would depend on the amt of tax increase to me*
- *Not important enough to justify already high taxes.*
- *Not sure if a new facility would be available enough for our use to make it worth the tax increase*
- *Our country has way too much debt. Just give us roads to go to work and maintain our justice system.*
- *Our current library is far too small to support its usage. We need a bigger and better library. We also need a senior center that would be active.*
- *Our taxes are way too high as it is. NO RAISING OUR TAXES AGAIN!!Hudsonville is a rich city, but NOT for everyone, there are many that are just making ends meet.*
- *Pay to play*

- *Please allow it to be inclusive. "Religious exclusion" cannot rule our wonderful town between 2 forward thinking, booming cities (GR & Holland). EVERYONE is accepted & should have access to relatable literature (LGBTQ & black history). Love thy neighbor!*
- *Please do not duplicate services provided by the community ed.*
- *Pool and aquatic center would probably be nice but very expensive for city the size of Hudsonville*
- *Senior center is a great idea*
- *Taxation is theft.*
- *Taxes already too high.*
- *Taxes are already too high in Hudsonville*
- *The average people in this community can barely support their families because of such huge inflation. Bad time to do anything but maintain what we have*
- *The librarians at Gary Byker (specifically the children's director Katie) are fabulous and deserve a better and more updated facility to match their level of skill.*
- *The library is walkable in its current location. That would be lost if moved downtown. It's too dangerous to cross Chicago Drive with children, even with the new crosswalk. Which is never monitored to see if people are stopping. They're not.*
- *The library on Baldwin is beautiful, why make another new library? So, a community center would HAVE to have things that aren't nearby to Hudsonville to be worth the money. For instance, a YMCA type gym/facility (gym, pool, kid pool area and hot tub, steam room, daycare for a couple hours, indoor basketball and tennis, an indoor track. Maybe other things like classes for kids or adults (cooking, basketball, dance, etc.). Otherwise I would vote no because I can drive to the Y on 56th to get everything I wanted, rather than paying more taxes and paying whatever it would cost to be a member of a Hudsonville facility. MAKE THE MONEY COUNT!*
- *The library should be on the south side of Chicago Dr. It is all by itself where it is.*
- *The location of the library is a plus - add on to it. No community center/pool or gym is needed since other schools/churches fill that need. I would support a conference/open space @ the library for 100 people or so.*
- *The new field house is supposedly going to be available for the community.*
- *There already exists just about everything previously mentioned.*
- *There are already inappropriate books in our Hudsonville library so I would never support a new library until those books are removed and the leadership at the library is reviewed and improved upon.*
- *There are many Churches and church buildings in the area that could be used for these types of activities.*
- *There is a lot of charm to Gary Byker Memorial library, With Hudsonville's strive to build a better downtown it will end up destroying the character and charm about Hudsonville. Gary Baker is one of the best parts about Hudsonville it is a wonderful library, it does not need to be any bigger, if you want to have a separate area for different things somewhere else downtown fine but a lot of residents in this community enjoy that library and we don't want any changes made or any surrounding changes made to the neighboring area!!!!*

- *There's pools and classrooms at the high school so don't see any need for more of them at a city center*
- *These are services that are already available in other areas. We do not need to spend money on a centralized location for them. In some cases, it would compete with privately owned businesses. I would not support this initiative.*
- *This is so exciting!!*
- *This is SO needed in Hudsonville!!! It would benefit the community so much!*
- *This really needs to happen. Hudsonville needs a place to come together to learn and grow*
- *This would be duplication of existing facilities, and we don't need to pay more taxes than we do now! Take care of what you currently have now*
- *Voting for the mileage would depend on what is in the building and what the governing policies will be.*
- *We can afford a community center when we can't upkeep what we have. Plus, the schools are available to cover most needs listed. Especially the aquatic center*
- *We have a town library already and the high school has all these amenities already. Are taxes are highest in west Michigan*
- *We just got a new library on Baldwin*
- *We live by the current library and love the walkable location. I like the idea of a new library with more amenities but the location is a big factor for us. Also, we would appreciate a secular community center since many of the current programs in the community are through or out of churches.*
- *We need better books, media, and services available not a new building.*
- *We need tax paying businesses in the downtown area. We have lost a huge tax base of commercial property and this area must be returned to the tax roles.*
- *Would a comm center include an outdoor pool for summer usage*
- *Yes please!*
- *Yes, we really need a senior center. Right now, need go to Grandville, Kentwood or Forest Hills.*
- *You have a massive high school should be more usage to the public. Why do we need another facility for High School and Middle School students when we have such great school facilities*

Note: Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q29 - FINAL THOUGHTS

Q30 - What three things do you like most about living in the City of Hudsonville

#1	#2	#3
It's moral values - now changing for the worst	My friends	Well-kept houses and clean. A bedroom community with no downtown crime, riots.
Faith Community	Good caring people	Safe place to live
Library & Library Activities/ Great Schools	Sidewalks - walkability of city	Snowplowing of roads is great! Fall leaf drop-off and spring debris drop-off site/keep it up
Nature Center	Safe	
Quietness	Sidewalk - access ability	
Small town feeling with all amenities	Events - Thurs. Park Wed Market - Special days and night's events. Urban, Memorial Parade, Safety	Great sports town - access by seniors to support team (entry pass)
Beautiful Community	Close to lakeshore area	Bike path on Barry connecting to other bike paths
Smaller community		
Ground upkeep of property by residents		
Quiet - neighborly communities!		
Safe neighborhood	Access to highway	
The friendliness of the residents	People take pride to live in Hudsonville.	The city administration truly cares about its residents.
Feels safe	Location relative to other cities	
Local feel	Location between Grand Rapids, Holland, Grand Haven	Schools
Quaint community	Good schools	Focus on improvement
Overall atmosphere and friendliness	Christian affirmation	Education
Location	Relative safety	Convenient retail options
Parks	Sense of community	Schools
Great neighborhoods	Downtown area	Community events
Variety of stores and restaurants.	Variety of stores and restaurants.	People
Family oriented	Safe	Christian influence
Small town feel	Love the local restaurant	Love the community gatherings, farmers market, parades...
Location	People	Low traffic
Gemmens	Slow pace	Country feel
Location	Smaller size	Kind neighbors
Christian Values	Good People	Safe for families
Safe	Close to lake	Near country
Small community feel	Improvements in area dining	
Location, close to cities but not too busy	Restaurants	Nature center
Police presence	More stores and restaurants	Friendly neighborhoods

Proximity to lakeshore/GR	Small town feel	Agriculture
Residents pride of ownership	School system	Low crime
Safety	Trails	Harvey street
Home values	Residents	Schools
Neighbors helping neighbors	Close proximity to restaurants and some shopping	Community engagement
Location	Culture	Parks
Heritage	Values	Family
Quiet	Things close by	Nice community
Quiet	Friendly	Peaceful
Low crime	Not too busy	Nice area
Small town feel	Parks	Nature center
Location to family and Michigan activities		
Demographics	Location	School options
Walkable	Parks	Quiet
Small town	Friendly	
Peaceful		
Safety	Sidewalks	Parks/nature center
Close by everything	Streets are plowed well	Good emergency services (fire/police)
We feel safe living in Hudsonville and the Hudsonville post office staff is the best! So professional and efficient	Community parks, sidewalks, bike paths	Shopping, restaurants, downtown Woonerf design
The focus on development	The size and quiet nature of the community	Multiple green space within short drives
Nice people	Nice neighborhoods	
Walk ability	Schools	Size of city
True neighbor feel of the city	Downtown area is continuing to be built up	It's a very walkable city
Walkable	Downtown	Nonpartisan local government
Close to things	Quiet neighborhood	Friendly people
Beautiful and well-maintained homes	Shops and restaurants	Clean
Small city		
Sidewalks	Library	Parks
Quite	Easy to get around	
Small town feel	Safe, low crime	Emerging downtown
Neighbors	Location to GR, beach	Nature close by
Location	Schools	Neighborhood
Safe	Growing	Accessible
Size	Services	
Highway/freeway accessibility		
Small town feel	Convenient store locations	Easy access to freeway
History	I was born here	People
Light traffic in neighborhoods	Walkability	Friendly people
Sidewalks	Free events	Mostly nice neighborhoods
Safe	It too busy	Walkable

Community	Location	Resources
Paths/connectivity	Close to amenities	Improved downtown
Quiet living	Restaurants	Farmers market
Quite	Peaceful	Maintained
Quaint	Friendly	Situated between bigger cities.
Quiet	No Crime Good Grocery stores	Churches
Safety	Downtown	Location
Scale	Sense of community	
Neighbors	Quiet	Hudsonville zucchini church
Honestly, I don't like living here but am stuck here for now		
Community	Connectivity (trails)	Green space
Clean	Quiet	
Convenience to highway	Clean city	Restaurants
Small town feel even though it is growing	Gemmen's	
Location to GR	Location to lakeshore	Parks in Hudsonville
The people	Focus on faith and service	Maintained well
Quiet	Location	Religious values
My house	My neighbors	Close to work
Quality schools	Parks	Investment in a walkable downtown
Excellent schools and library for my kids	Parks within walking distance to my house	Investment in the downtown area
Being close to services	Friendly community	B2 stores
Our home	Our church	Our neighbors
Quality of Community	Downtown Convenience	Leadership
Being able to walk or ride bike to most places I want to go	Good people	My roots are here
The Library - It's really great	The new Meijer	Located between Holland and Grand Rapids
Convenient to area	Downtown	Local events
Safe	Growth	Schools
Halfway between Holland and GR	Local businesses	
Schools		
Near to GR, but not in GR	Near to family and friends	Some small-town feel
Sidewalks	Proximity to things	
Small town feel	Lower traffic	Location
Neat and clean	Quiet/ orderly	Friendly people
Library	School system	Fairly walkable
Location	Location	Location
Hometown	Close to highway	Close to restaurants and stores
Close to things like Gemmens & restaurants	Still kind of a hometown feel	Parks and trails
Small Town feel	Walking in my neighborhood	Parks, outdoor walking spaces
Schools	Community	Close to town

Central Location	Close to restaurants and shopping	It's a conservative area
Schools	City services	Parks and recreation facilities
Location between GR and lake	School system	People
Location (relative to other cities)	Laidback downtown area	Walkability
My house	Walkable to hardware store	
Friendly people	Clean town	Good fire department
Quiet	Nice down town	Nice walking areas
Schools	Location	My neighbors
Nice people	Well kept	Low crime
The people		
Between the lake and the city	Great schools	Easy access to anywhere else
Small	Everything nearby	Friendly
Safety	Overall Christian values	Equity with house
Good place to raise a family	Access to Grand Rapids and Holland	Cleanliness
Safety	Community of Faith	Families
Significant church involvement in community.	Being close to "everything" (walking distance)	Being able to walk/bike everywhere (off the road)
Proximity to highways	City services	Public school system
How it doesn't feel like suburbia (yet)	All of the up and coming projects happening to improve the community	Location in regards to the lakeshore and downtown
People	Quiet	Clean
It's safe	It's quiet	Location
Location	Small town feel	Neighborhood
Schools	Safe	Restaurants
Maintenance of the city	Nature Center	Fiscal responsibility
Safe	Pleasant appearance	Expanding amenities - parks, shopping, etc.
Safe neighborhoods	Access to retail and food	Easy commute
Quiet	Conservative...still	Open land, not looking to overpopulate
Small town atmosphere and neighborhood	Safe	Clean
Downtown Area	Growth/Forward Thinking	Proximity to many things
Middle ground between the beach and GR	Affordable housing	Restaurants in the downtown area
Safety	School District	Small town vibe
Conservative Majority	Friendly neighbors	Proximity to GR and Holland
Location		
Location/proximity to larger cities as well as rural areas	It's a safer community for the most part	Small town feel, community activities
Safe	Nice area	Most of our needs are right here.

Schools	Safe community	Leadership that is trying new things and trying their best to make the city a nice place to live.
Farm community	New stores	Library
Small Town feel	Family friendly	Conservative values
Mix of natural beauty and city	Nearness to other cities	Smaller feel
Quality of living	Controlled/strategic growth	The people
We love that we're within walking distance of downtown/library/schools and parks	Good location between GR and Holland. Easy accessibility with highways/Chicago Dr.	We like all the family friendly events the city puts on!
Safe	Small town charm	Location
Location	Library	
It's quiet.	The school system is phenomenal.	All of the new parks and recreation and bike paths that have been built.
Proximity to necessities (i.e. grocery/restaurants)	Road traffic	Good neighbors
Small community	Feels safe	Stores are close by
Sidewalks	Close to groceries	
Safety	Upscale community	
Safety	Friendly	More businesses coming
People	Schools	Convenience
Parks	People	Schools
It was nice, not anymore.	Closer to work	Great neighbors
Location	Schools	Atmosphere
Close to work	Close to schools	Safer than Grand Rapids
Sense of community		
Peace and Quiet	Open fields	Land/Nature
Woo nerf /downtown	Walkability	
Location proximity.	Safe Place to live.	
Church	Family	Community
Community feel	Local business to support	Beautiful parks
Close to GR and Holland	Neighbors are great	Snow plow on time
Parks and sidewalks/paths to walk or ride bike to them.	The options for shopping and dining locally.	It's quiet, peaceful, relaxing and the people are friendly and caring.
Neat, clean, orderly pieces of property.	Community events like concerts, hay day, and happenings on Harvey.	The nature center and gemmens close to home.
Neighbors	Proximity	City
The community of people	A little taste of the country in the city	Organized events for families
Community events	Amenities (Meijer and restaurants)	Location
Safe neighborhood	Small Town feel	Good schools
Great schools	High quality restaurants	Fun local activities (Urban Hay Fay, etc.)
Small town appeal	Excellent emergency services	Great schools.

I feel safe	Close to larger city or beach.	Walkable.
Location	Outdoor activities & accessibility	Safe
Community	Ease to Great Lakes and downtown	Parks
City hall friendliness	Convenience to highway	
Small community feel/culture	Safety	Updated downtown and events
Small town but has been growing	Town is getting more modern	Loving the new restaurants
Small town feel	Friendly people	Feels safe for my kids
Friendliness of people	Cleanliness of streets, etc.	Playgrounds and parks for kids
Churches	Family & friends	Markets
Close to highway		
Walkability	The people	Sense of community
Good schools	Not too busy	Community
Traditional Neighborhoods	Downtown Development	Community Events
Location	Convenient	Parks
Quiet community	Schools	Soon to be mountain bike trail
Safe	Good schools	Clean
Close to family	Close to work	Not a big city
School	Neighbor	Ease to major highway
Neighborhood	Schools	Values
Location	Fair	Community events
Quiet	Friendly	Well kept
Safe	Location	Clean
Very little now.		
Location	Friendly Community	Shopping close by
Walking distance to lots of things	Harvey Street	
Small town feel	Friendly people	Lots of churches
Good school	Safe area	Resources
Schools	Local Farm Produce	
Small town - somewhat	Good area	Close to everything I need
Nice clean community	Has everything we need close by	
Easy access to good schools	Hudsonville is a relatively clean community	It isn't as crowded as other communities
Downtown walkability	Small town feel	Supportive of Christian values (but doesn't exclude others)
Wholesomeness	Safety	Clean
Safe	Except for highway construction, not too busy	
Location	Sidewalks	Community
Close to my children		
Sidewalks/walkable neighborhood	Library	Parks/Playgrounds
Safe	Quiet	Neighborhoods
Friendly	Quiet	Opportunity to get involved

Easy access to highways	Quiet	Neighborhoods
Community events	Terra square events	Friends
Safety	Midway between a larger city and the beach	Good hub for traveling east or west.
It's so safe!	Friendly neighbors	Community events
Safe	Quiet	Clean
Small	Kind	Quiet
The parks	The friendly people	Small-town feel
Variety of local stores	Nice parks	Safe environment
Somewhat small town feel still remains	Lot conveniences nearby	Majority of the people
Small town feel	Close to major expressways and shopping	Schools
A city that puts God first	Feeling safe	It's beautiful
Proximity to Grand Rapids	Proximity to Holland	I live close to my family
Small town	Somewhat safe city	
Well run	Snow plowing	Downtown
Tidy community	Keep on top of providing community services	Continue to make improvements
Conservative values	Low crime	Friendly people
Quiet	Safe	Good schools
The Hudsonville fair	The small-town feeling	
Fair	Farmers market	Terra square
Quiet neighborhoods	Safe	Friendly
The growth happening here.	Access to nice parks and the nature center.	Innovative ideas for new spaces such as Harvey Street
Friendly	Schools	Parks
Full Time EMS	Full Time Fire Department	
Nice People	Access to stores	Safe
No Crime	Clean Area	Friendly Community
Location	Good community	Location
Location		

Note: Each row is the same respondent. Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q31 - What three things would you most like to change about the City of Hudsonville?

#1	#2	#3
The Mayor	The city manager	Public - private partnerships (you zone the property and allow private companies to do their thing)
Roads	Upgrade the appearance of Chicago Drive thru town (we think electric wires should be underground improve look...)	New dollar store
Code enforcement of property violations	Excessive noise from cars (no mufflers)	More police enforcement of speeders
More opportunities for things to do on Sundays	Yard drainage issues	
Do not try to make it like a large city		
Traffic lights options no cars present no light cycle or blinking after 10:00 PM	More parking for after hour or sat. events by businesses	Traffic on 32nd Ave. Hope 3 lane will improve flow
Better recycling	Keep bike path cleaner - Dog waste	Keep sidewalks clean of snow and ice so safer to walking for exercise
Stop spending money you don't have!	Reduce property taxes - out of line!	Do what you say you're going to do - example: 32nd Ave and Berry restructure
Maximize residential development	Condition of 32nd Street from Port Sheldon to the I-196 over pass	Stricter enforcement of codes for property care + upkeep
Hudsonville is fine as it is!		
Deal with huge increase in traffic on 32nd because of high school + new development south of town		
Completely changed parking traffic layout downtown.	Install a turn lane at 32nd Ave. & New Holland Rd.	
Increased focus on pedestrian and bike infrastructure and safety	More sustainability initiatives (solar adoption, recycling, water usage, walkability, etc.)	More inclusivity
Better downtown	More community events and activities	Better roads
Add Unique eateries	Safer crossing of Chicago Dr/32nd for pedestrians	
SOS office and post office not very accessible- I know these are fed and state, but Hudsonville could put pressure on!		
Road conditions	Planning commission's priorities	Bike lane accessibility
More bike paths		
More social media communication	Update the outdated library	More community involvement opportunities

Roads		
Traffic	18 wheelers on 32nd	Poor parking lot design
Stop using up all the green space around. We need open spaces	A more relaxed and fun atmosphere at the library. It is quite a stuffy place still	
High taxes!	Fox the roads! 32nd and highland	The schools are going downhill fast. Get some morals back
Stop trying to be like other communities	Not cater to developers	More communication of future development
More listening, less telling.	Less building in the downtown area.	More police patrolling.
Traffic is getting pretty heavy	More bike paths	
Liberal Library	Bad downtown design	Restaurants are too similar
Semi traffic	Traffic light by Meijer's	
I am not in favor of more rentals or low-income housing		
Increase bike path connectivity. Continue path on New Holland Street through the nature center.	Street repaired on corner of Beechcrest Dr. and Beechcrest Ct. Repaint lamppost here too please.	More baby swings and restaurants
Night police presence	Quality materials in Repaving roads	Opened park bathrooms April 1.
No more multi-unit housing	Limit commercial sprawl	Limit zoning for rental properties of residential and commercial nature
No apartment complexes	Restaurant variation	
Loss of businesses	Roads	Library
Street repair	Street congestion	Roundabout
Taxes	More restaurants	Roads
The library leadership	No more emphasis on art in the city and murals	Less low-income housing projects
Fiber Internet Services	Taco Bell (apparently)	More walking paths
32nd	Highland drive	Lower taxes
A dog park		
High taxes	Not as good of downtown as Grandville or Zeeland	
Less concern with growth	Response to residents	
private school vouchers	Better serve young adults	Better library
New Holland/32nd St. intersection (needs a turn lane)	Another way under the highway	Downtown needs more to draw people in, things for people to spend time at, not just pass.
Indoor outdoor recreation center	Roads	Walk and bike path
Taxes	Road plan for 32nd Avenue	
Lower taxes		
Fewer Expensive projects	The school is fancy enough already	More swimming lesson openings

More communication from the Hudsonville Public Schools. They ask for a lot of money and provide little to no information for citizens without school-age children.		
Chicago Drive dividing the city, making it difficult to be "walkable"	The lack of adult programs	Leaf and yard pick up vs drop off. I also miss the storm debris pick up
Road repair		
Racism	Lack of connectivity across Chicago Dr.	Development of downtown
Layout of downtown.... parking and accessibility are an issue.		
Want a hometown bakery	Want an ice cream parlor	Want more cool restaurant
Improve welcoming environment	Increase housing options	Increase walkability
Too busy	Some roads are bad	Needs Aldi
Add more restaurants	Install a gravel pit/lake	Dog park
Poor street conditions	Street sweeping/more of it	Plowing sidewalks in winter
Raise speed limit on 32nd Avenue to 45MPH	Expand the number of farmer's market vendors.	Add public transportation
Revitalize downtown	Add more street trees	Highland Dr. extension
Community unity	Work on diversity issues	Add a theatre/event space
More diversity/culture experiences	Better downtown	More diversity in restaurants
Speed limit on 36th	Fix intersection at 32nd and New Holland	
32nd Ave. changed to 5 lanes	32nd Ave. changed to 5 lanes	32nd Ave. changed to 5 lanes
Taxes are too high	Roads aren't a priority	Traffic not properly planned for
Slow the growth	Make better use of the people's tax money	Enforce the ordinance's
More options at farmers market	Convenient store downtown	Community pool
Less development "downtown"	No more apartments/townhomes	Taxes too high
More retail options	City wide garbage service	
More welcoming to new residents	Even more paths/walking trails	More downtown restaurants
Fix roads please	Crosswalks and Stoplights	Better Direction of Traffic
Fix the roads		
City Board Members	School Board	All the bad roads to GOOD roads
Road repairs	More buildings down town	Schools
The rate of growth. Growing much too quickly	Amount of resources "needed" to support the growth: grocery, restaurants, etc.	

32nd and new holland left turn	Bring back sander restaurant	Assistance to the marginalized
The Culture :) But that's not doable so I don't bitch about.		
More trails	Free family events/things to do	Curbside yard waste
Speed limits enforced	Needs a Chick-fil-A and/or Sonic	Traffic circle at Chicago Dr and 32nd
Wish we had our own police department again	Enforcement of no trucks through residential	Lower taxes
Bike Paths	Safe/even sidewalks	Two schools
School street pedestrian crossing. Dangerous.		
Judgmental attitudes of those in places of decision making that make decisions not inclusive to all	Schools being told what can/can't be taught decided by non-education personal. It would be nice to have community learn what a topic is about before assuming and demanding changes without fully educated themselves.	Downtown area is disjointed in its configuration. I look forward to seeing these plans for downtown come to fruition
Cost of living	Opportunity for community	Integrity in leadership
Improve paving of roads		
High taxes	Not many restaurants	Always feel like we need to leave Hudsonville for entertainment, decent restaurants
Lack of diversity	Political signage year-round	Difficulty crossing streets when walking due to car culture
Continuing to make walkability feel safe with clear pedestrian crossings	More sustainability projects	
Dollar store back	Aldi store	Streets better condition
Respectful city employees		
32nd Ave. Corridor	More bike paths/lanes	
Not the small town feel that it used to have	Taxes too high	Too much traffic
Have some quality restaurants	Activities that are not centered on children	The community center mentioned on the previous page
Roads	Bikes paths/sidewalks	Lack of restaurants
More farm land	Less housing development	Less commercial development
Lower city taxes	More community's events	Better roads or fixed pot holes
Bigotry and open hostility to difference	Food open later	
Lower taxes	More responsive city employee	More affordable housing

Non-progressive and sometimes harmful backwards thinking	Too much crossover between "church and state"	Not always protecting and uplifting vulnerable people, especially children and those who work with children
Neighbors behind us!	Potholes on 32nd	
Schools more focused on standard curriculum	No more apartments	More police coverage
Taxes. Our kids can't afford to live here.	Traffic congestion	
Make Hudsonville less racist	More welcoming to diversity	Better downtown, more shops and restaurants
Government spending	Downtown dream	Lying city commission
Taxes	Parking downtown	Larger farmers market and on more days
Getting to big, missing the small community feel	Reduce the high taxes	Wasteful spending
Less Traffic on 36th & 32nd	More roads to get to the south side of town,. 32nd is a bottleneck	B2 outlet is nice, but I miss a grocery store within walking distance.
New Restaurant like Sonder	More Saturday farmers market dates	Nicer library
More walkable downtown area	More restaurants	More single-family residences of quality (No Allen Edwin) and less condos
Less rules regarding my property	More resident input in rule changes	A citizen's committee to work with city commission on residential changes or improvements
Updated library	More shops	
Bike lanes plz	Encourage wildflower gardens	
Expand downtown public gigabit internet	More variety of stores downtown including grocery store back	Better intersection at new Holland and 32nd
Allen street intersection		
Allen St. house relocation	More info on board vacancies	Fix main roads
More cultural diversity	More political diversity	More enforcement of speeding violations
Lower taxes	Street maintenance	
This is an incredibly noninclusive town	The only people who are ever heard are right wing	Taxes keep being excessive. There is always a new millage
We lost our small Family Fare	We lost our Dollar store and our family dollar	We lost our Hallmark
Amount of taxes	Noise from the highway	More connected sidewalks/paths
Local transportation for disabled/elderly, more important than a community center	Keep working on business district, not banks and car washes but restaurants, entertainment, shopping.	More bike paths so we do not have to ride on the roads.
Too many traffic violations	Need more police enforcement they are stretched too thin	Better library and parks

Eliminate the modern drive to change our schools	Continued push for better walking/biking	Lower taxes
More diverse	Inclusivity	More local owned restaurants
No more condos, keep the corn fields!	Spanish Immersion program!	Dog park, rec center (pool!)
Reduce traffic by creating highway access at 48th Ave.	Stop this backwards downtown development with no parking.	Stop turning commercial properties into municipal owned, non-tax paying properties.
Walkability	Diversity	Variety of things to do/shops in downtown
No cannabis! Thank you!!		
City commission	Value of citizen input	
Walking trails	Safer commute across Chicago drive	Children's activities
Better streets	More paths	More improvements to nature center
More open mindedness, less "churchy"ness	More local shops for food, restaurants, etc. - downtown development.	Build a connecting street to get traffic of 32nd.
More ethnic restaurant choices	Be more walkable and bike friendly	
Liberal political views, just be neutral!	City water is too high	Taxes are high
Recycling made constantly available	Better community info and use of school facilities, or perhaps just less school focus on sports would open up more facilities?	Easier walk access to cross Chicago Drive
32nd speed limit past highland Dr increase	Ice cream shop downtown	A nicer park within the city/downtown
More diverse population/restaurants	Bridge over Chicago Dr near downtown (scary to cross with kids)	Community Center/Amphitheatre downtown
Less apartments	School is getting too big (too many students)	More variety of restaurants
Less farm land developed into houses	Less progressive changes	Conservatism back into the public schools
Taxes	Downtown impractical buildup	
Better road surfacing	Bike paths	
Response from city administration. Currently, none of them will even call or return an e mail	Maintenance and public services	Less priority on downtown. Downtown is not the only area in Hudsonville
More smaller community parks	Heavy traffic at times	
Better bike paths		
Crowded - need more space between things	Roads	Lights

Diversity	More things to do	Polarization (if you aren't originally from here you can feel like an outsider or worse)
More outdoor community events	Village Green and Community Center realization	
I hate that they're squeezing new housing into every nook and cranny available.	More amenities that we currently have to travel to use (aquatic center, community building, newer library)	We'd love to see more walking/biking paths!
More restaurants	Single waste hauler	
Lower taxes	Parking on Harvey St.	
I would like there to be even more community events for families...	32nd Ave needs 4 lanes and a turn lane running from Quincy to Port Sheldon. Not the planned 2 lanes plus bike paths plus turn lane.	Access to public transit would be beneficial to younger people.
High taxes	I-196 EB on ramp congestion	
Lower taxes	Lower cost of water	Awkward and hazardous roads/intersections like Chicago Dr., Vanburen and 32nd Ave. intersection.
High taxes and foolishly spends money	Follow through on upkeep on houses and yards	Focus on a real splash pad vs spending money on a library that is so minimally used and a community center that will be trashed because people don't take care of things that are not theirs
Changing 28th Ave. to one lane in each direction		
Traffic is getting worse	Would love bike paths	
Traffic	Traffic Lights	Overhead power lines
Less condos	Better sidewalks	More restaurants/store options
No sec 8 housing	More farms	More local supply chain
Lack of restaurants	Downtown area	Lack of citizen input
Construction project on 32nd/Barry	More diversity in restaurants and shopping	Speed limit on 32nd is not policed.
Apartments don't allow any more to be built	Need more dine in restaurants	Did I mention no more apartments?? !!!!
Increasing Housing Developments	Land disappearing for developments	How the city can do whatever it wants and change zoning laws affecting senior communities that have been here for years!
New library!	Chicago Drive power lines	Culture
More parks with playground equipment for children in downtown area.	Grocery Store downtown.	Walking paths along the creek.
Better upkeep of core infrastructure	Lower taxes	Less growth

Taxes are WAY too high	More local restaurants	Fix roads
Less trump signs. Less political signs in general.		
Traffic flow by the highway	Too much focus on Harvey Street	Add another school in Georgetown area
Get a grocery store and Keegstra's back to the downtown area.	Eliminate some of the landscape congestion in the median of Chicago Dr.	
Fewer Trump signs/upside down flags.	Better walkability on sidewalks: con cars parked over sidewalks and no loose dogs in front yards.	Restaurant with fresh healthier food.
Development		
More transparency in building projects outside of meetings in the city hall	Bring more awareness to posted residential speed limits. Similar to bike path included on VanBuren, considering the same for 36th and 40th Ave.	
More diversity		
Slow residential construction	Improve traffic flow and safety on 32nd Ave. by the high school	
Better ordinance enforcement. Any would be good.	Price of water. My opinion way out of whack.	A little more deputy patrol.
A downtown feel	Increased bike paths to other communities.	More public transportation
More restaurants (healthy, ex. CoreLife)	More left turn lanes (ex. NB 32nd & New Holland)	YMCA would be nice!
We need police.		
Get on people more for maintenance of their property	Better plowing of sidewalks	Repair sidewalks and roads
Taxes	Size of the public school	Traffic flow on 32nd
Update parks	Add more to the downtown area	
Less housing being built. Public schools are at capacity and more schools should be built first.		
Roads are horrible		
Traffic	Few more restaurants-/ Big Apple Bagel - Taco Bell- Panera' Bread	Maintain roads better - they are atrocious
Too much development		
Too much Single-Family Housing	No Grocery Downtown	Variety of park sizes / locations
Not so busy	Decrease taxes	
More bike paths	More restaurants	
Better downtown, more intentional development	Wider streets	Fewer semi-trucks

Unnecessary spending	Stop trying to be a big city	
Public transportation	More restaurants	Places for young adults to go
More shopping options	More restaurants	More community events
Internet options	Congestion on 32nd Ave.	
More diverse	Reasonable taxes	
Bike friendlier	Amtrak station	More trees
More diverse	Less Republican	Less building
More visible police presence	Enforcement of speed limits	Fix 32nd from New Holland to Chicago Drive
Need a grocery store	Need community center	
Poor condition of 32nd Ave.	32nd/New Holland Intersection needs improvement	Too many apartments and duplex's
Feeling over populated	Better parks/splash pads	
Amount of residential development	Too much traffic	Taxes too high
Better roads	Better roads	Better traffic control
I actually wouldn't mind seeing more community events like the 5k run	I'm impatient about downtown development	Sidewalk maintenance could be better
More services in downtown area	Safer cross walks on Chicago Dr.	
Lack of communication	Beautify it more	Diversity of restaurants
when closing a street for construction, enforce detour signs. Keep semis off side streets.		
High taxes		
More restaurant diversity	Make crossing Chicago Dr. safer for pedestrians	More diversity of city commissioners/mayor
More Cultural diversity & inclusion	More restaurant variety	More openness/acceptance to different political views
Bike paths	More restaurants	A walking path to the new park
More nice restaurants	Lower taxes	More shopping - we lost Keegstras and Family Fare!!
Better roads		
No left turn lane from 32nd to New Holland	The double traffic light at 32nd and Barry St.	Larger library
Updated library/community center	More events during the summer	Plow San Ru drive (might be Georgetown Twp though?)
No more added low-income housing	No more restaurants or businesses on 32nd	Don't sell out to outside land developers
Less "big city" feeling	No tearing down old buildings, just maybe renovating instead	
More welcoming to a variety of cultures & ethnicities.	Zero tolerance to political bullying - signs, flags, demonstrations beyond election timeframe.	

Direction of schools	Indoor parks/gyms	Support of youth sports/programs
Growing too fast	More affordable housing	Enforcement of property upkeep for home owners. One unmowed lawn all summer makes those around look bad.
The culture - people are not friendly	Diversity - welcome minorities into the community	Awareness of gluten free needs and other food allergies
Better police representation	Less taxes	Where is all the parking for all new construction being planned
32nd traffic and speeding	Potholes	Grocery store or deli
Create a downtown with more shopping opportunities	Easier to get around, especially due to Chicago Drive	Improve bikeability
Seeing unsafe trees removed	More restaurant choices	Better speed monitoring on streets with families
Way too liberal	Too many housing developments	
Remove trees and bushes near Michigan left turn lanes to improve visibility		
I would love it to become more diverse and open to everyone.		
Downtown improvements, some of those old buildings on Chicago Dr are the first things others see and they are dumpy	32nd Ave - so many red lights and no other alternatives- what ever happened to extending New Holland to Chicago Dr.	Presidential Estates - needs some funding to help keep maintained better and needs to be patrolled more
Lower Taxes	More pedestrian & bicycle friendly	Transportation options
Street Maintenance	Lower taxes	Add more shops
Direction of downtown business	The type of businesses in the downtown area	
Roads	Traffic	Taxes

Note: Each row is the same respondent. Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q32 - What do you think are the three most important local issues the City of Hudsonville will face in the next 5 years?

#1	#2	#3
Too much spending	We won't be able to maintain what we have because the economy is going to fail.	We will go from a middle-income city to a low-income city. Only a short time ago 10 houses in my area were repossessed. The value of my house dropped a mile. Your living a dream not reality.
Growth	Employment	Leadership
Traffic increase - more road repairs	Attracting businesses besides thrifty/2nd hand stores	Funding road repairs and infrastructure
Extended Highland thru to Chicago dr. main truck route	Schools - with [can't read] good curriculum - parents not government override	Optional back to our police force
More growth	Higher traffic	Crime
Road Resurfacing!!	Electrical & cable interface	Taxes are too high, stop spending money you don't have, people can't afford all these extras #4. Do something about all these vacant buildings around town!
Tax burden	Cooperation with nearby governmental entities	Maximize residential property and centralize/concentrate commercial zones. #4. Downtown eateries
Keep it community centered		
Traffic flow to developing south		
Residents with guns.	Traffic on Chicago Drive.	Support of our Police & Fire Department
Housing affordability and density	Road and infrastructure quality	Expanding equality and diversity education in schools
Urban sprawl	Better downtown with actual shops people like	More community activities and areas
Traffic	Possible losing community spirit with large growth	
Population density	Traffic congestion	Budgetary issues
Roads		
Traffic	Too many renters	Noise control
Traffic down 32nd is already crazy. In five years, I will be nuts. Get the trucks to go down another road and off of 32nd		
Overcrowded schools	Too much traffic	Lack of affordable housing
Downtown congestion.	No grocery store.	Lack of parking downtown.
Dealing with increased population	Expanding shopping options	
Downtown improvement	Growing population	Changing culture as people from different areas move in
Excessive traffic issues		

Traffic on major roads in town		
Freedom in schools	Accommodating growth in area	Sticking true to values
Adequate parking for Harvey St.	Traffic control at Balsam and Springdale	Traffic speeds at Sunrise Park during ball games
Unchecked growth	Population outstripping services	Degradation of our agricultural land
Roads		
Population rise	Street congestion	School attendance rising
Senior community care	School size	
Taxes	Housing	Roads
Expansion		
School issues due to community growth	Fixing main roads	Meshing business growth with desire for a small community
High taxes	Population explosion	Losing small town feel
Financial problems	Lack of diversity	Borgeues
32nd at traffic	Retail turnover down town	Growth and sprawl
Traffic on 32nd Ave.	Walk and bike path	Traffic
Getting a growing city traffic through. There are already so many cars and now you want to lose two lanes through town.... STUPID		
Racial equity with community not racially diverse	Many roads needing repair/replacement	Increasing taxes to pay for more and more projects
Traffic	Road repairs	More Traffic
32nd street traffic	Road repair in general	
Population growth within neighboring areas	Traffic control	Business development
Development of downtown	Changing outside opinion of city	Finding ways to develop a variety of housing options
Maintaining a welcoming community.		
Over population in schools	Lack of affordable housing	Further development of the downtown core
Diversity	Downtown development	Funding city services
Not raising taxes	Not developing anymore	And stop spending our tax dollars on stupid shit
Urban sprawl	Traffic	
Traffic and the road diet	Parking in and around Terra Square	
Schools getting more vile in their instruction	Need for more children/family activities	
Public transportation		
Dealing with growth pressures from townships	Keeping up road conditions with limited funds	Lack of public transportation
Becoming overpopulated	Diversity issues	Ability to keep up with growth
Improved bike path connectivity	Downtown	Community center

Traffic control on Chicago Drive and on 32nd	Parking spaces	Parent concerns in schools
Property taxes rising above the already ridiculous amount they are already	The proposed community center/library	
Taxes	Traffic	Roads
Traffic	Crime	
Population growth/housing		
Growth	Traffic	Aging population
Diversity	Unity	Kindness in a divisive country
Population will increase and I believe the streets are not ready or designed for this.	People from all kinds of backgrounds are coming to Hudsonville and we need to welcome them with Diversity in stores, restaurants, and events.	Hudsonville needs more connections between sidewalks and bike lanes. It is difficult to get around on foot in Hudsonville in certain areas.
Roads	Losing green space	Too much housing development
Roads	Schools	Taxes
Roads	Increased traffic	
Increased traffic	Increased taxing required to manage rapid growth	
Help marginalized	Don't restrict voting for marginalized in any way	Eliminate racist policies
You are creating a potential traffic nightmare with your aggressive developments, Yes, housing is needed but you are selling out safety for revenue.	You are becoming a 'stop light city'. Please consider Traffic Circles!! They are less money to build, less money to maintain, safer to travel (accidents decrease), saves peoples time because you can keep moving. Please do research. 32nd Street is a disaster in the making, and what is your plan for Balsam? I watched in the early 90's how the city of Walker did little to know planning for the retail development on Alpine at I-96. It was a very dangerous situation	32nd Avenue has no easy fix, but I do know it's no place for Semi-trucks and high school kids when the trucks are driving at 50 MPH. and NO TURN LANES for the most of it?!
Growth	Community	Law enforcement
Population level	Traffic	
Crime	Traffic	Street repair
Energy	Waste	Increased taxes
Student population increase vs. teacher shortage or class size to big	Road repairs happening fast enough to help the increase in traffic our growing city now has.	Downtown area progressing in a timely manner

Schools being held accountable for teachers' agendas	Leaders to stand for what is right	Allow freedom of speech for all
Traffic		
Growth in community/school	Neighborhood safety/controlling theft	Upkeep of streets *pothole repair
Angry residents	Massive influx of growth	Lack of infrastructure i.e. recreation center
Dealing with residents who are bent on fighting the tax increases necessary for growing community offerings.	Adjusting to and accommodating the huge growth that is happening in our area right now.	
It's no longer a small-town feeling.	Taking away local business, i.e. Grocery and drug stores.	
Stable businesses	Good parks	Good roads
Affordable housing	Public transportation	Traffic volumes
Too much traffic	With low income housing, increased crime	Trying to maintain small-town feel in an exploding community
Managing road congestion based on population increase		
Roads	Broadband	Growth
Crime	Increase traffic	Higher taxes
Not bringing in public transport	School size	To many people moving here
Lack of housing	Shift to electric vehicles	Changing demographics
School size	Roads	
Discrimination	Exclusivity vs inclusivity	Churches having say in laws or education decisions
Traffic	Population/ school size	Infrastructure to support the growing community
Recession	Will have to tighten belts	Let's aspire to a Toyota sort of city, not a Rolls Royce.
Racism	Need for affordable housing	Providing more recreational services for the growing population
Crime	Recession	Pan handlers
Roads- infrastructure	Housing	Wise Leadership
Road deterioration due to increased traffic, and limited north/south throughways, only one access road to I-196	Urban development is good, but may bring more crime	
People not wanting to pay tax increases	I don't know	I don't know
Challenges brought by increase in population	Increase in traffic	Infrastructure
Traffic	No room for expansion	Downtown development
Available land	Roads	Cost of living
Traffic	Housing	
Downtown improvements	Sustainable living	More pedestrian friendly

Busy traffic	Less volunteers	
Traffic issues with new housing	Demand for affordable housing	More growth in the schools
Crime		
Lack of support from residents	Inability to move forward and embraced the changes	Schools will decline due to the horrible treatment of the teachers while the classes get bigger due to all these cheaply made houses going in
Taxes	Standing by values not ways of the world look	Keeping community safe from outsiders
Issues with rapid growth and size of school buildings	Traffic patterns on 32nd Ave. south of Highland	Cost of property taxes
Outside influences pushing for change (especially on moral issues)	What and how our kids are being taught	Push to grow government
Growth of population	Need for new fire truck(s)	Inclusion
Overpopulation	Being competitive with Jenison & Zeeland's immersion programs	Running out of space because all the open space is being used for condos :D
Forced Socialized development by the federal government.	Excessive development of surrounding areas becoming a drain on City services	Loss of family orientation.
Continued growth	Traffic issues	Road issues and needed repairs
Justice	Contain spending	
Growth	Schools	Incoming business
Increase in population	Construction	Bike safety for kids because of construction and population growth
Fiscal	Street improvements	
Streets and traffic	Lack of local things to do - places to shop (food) and things to go to or do.	Not enough tax money because all of the churches and schools.
Dealing with growth		
Political Liberal views	Overpopulation which will lead to theft	Decrease in value, you keep bringing commercial businesses like auto dealerships and pubs, sick of them.
Growth at a rapid rate	A loss of concern for our community at large	Being prepared for local large crime or disaster
Housing shortage/crowding with constant new developments	Increased costs	Growth in schools
Downtown parking/expansion	Minority communities feeling welcome	
Land development	More crime/complaints with the increase of people moving here	Additional Traffic

Crumbling of a quality school system	Unable to handle the population growth	Making right choices for businesses downtown
Keeping our community safe and free of crime	Ongoing upkeep of roads	Effects of poverty on properties/families if the economy continues to tank
Higher maintenance costs because of years of neglect	Traffic problems with population growth	
Traffic		
Too crowded	Traffic jams	Possibly more crime
Transgender	Inflation	
Growth	Housing	Desire or not for change and acceptance
Growth	"Agenda" pressures	Traffic
Accommodating new growth	Streets/traffic	Making the large footprint of the city feel more cohesive and connected
Road quality	Aging community	Mass transit
High traffic	Housing shortages	Over population.
Congestion with Jamestown's growth	Low income housing	Crime rate
Too populated with the sales of farm lands to developments	Too expensive to live	Roads too small/busy because of population increase
Fire department shortage	Houses going into foreclosures and city's lack of enforcement	Less parking, busier city ...32nd is becoming a 28th St.
Maintaining the small-town atmosphere	Traffic congestion	
Keeping up with the growing community. There are SO many houses being built in the surrounding area and many people moving in	Maintain green spaces, parks, bike paths, sidewalks	School growth
Population growth	Access to 196	Access to fiber tech
What's taught in schools	Outside influences	Downtown development
Crime if you grow too much	Less tax	Infiltration from nefarious groups
Growth	Lack of community space	Development of downtown area
Traffic and noise on 32nd and Barry	Becoming commercialized with businesses	Current businesses are being run down & ignored
Traffic	Congestion @ Highland Dr. and 32nd Ave.	Traffic
Overcrowding	High traffic levels	More crime
Political divisions	State revenue shortfalls	
Controlling the traffic flow on 32nd Ave. Maybe reroute? Hook up 48th Ave. to expressway?.	Parks/green space/recreation	Downtown Shopping
Focus use of taxes	Recession	Civil unrest

Overcrowding of public schools from Jamestown/Georgetown with a dwindling tax base		
Schools too large		
High traffic volumes	Keeping the small-town values of family, faith & freedom as we grow	
Increasing political polarization.	How to handle increased traffics.	How to handle increasing student numbers to the school system.
Over population	New development	Traffic
Supporting the growing population while not becoming land locked.		
Increase population		
City keeps moving south	Keep downtown vibrant	Keep small business active
Population growth	High traffic flow	
Residential growth	School growth	Keeping up with city services
Lack of space in the schools. Maybe needing 2 high schools.	More senior housing.	A better way to cross over the train tracks and the increasingly busy Chicago Drive.
Sustainability	Roadways	Growth: pollution & downtown development
Speeding on residential streets.		
Growth		
Growth in the schools	Traffic due to growth	Culture shift
Higher population	Busier commutes	All the land being built on
Fast population growth	Keeping quality public school teachers and school social support	
Way too many people	Schools being too small	Traffic
Not enough school space	Too much traffic	
Housing shortages for all stages of life	Diversity of Shopping in a walking area	Sprawl Repair
Congestion	Increase taxes	
Overcrowded schools	Over development	
Money/spending	Population growth	Inadequate roads for traffic
Road repairs/increased traffic	Population growth	
Policing	Outgrowing Harvey street	Overgrowth of schools
Congestion on 32nd Ave.	Downtown Parking	
Getting taxes to a reasonable level		
Energy prices	Finances	Crime
Too many new apartments and condos	Don't enforce rules (e.g. edging)	
Police	Planned growth	Maintain small town feel

Community center	Get a grocery store back down town	
Traffic	Traffic	Need to finish Highland Dr. connector to the north
Roads	Growth	
School overcrowding due to development	Roads unable to keep up with traffic due to development	Stores unable to support the needs of residents due to development
Growth	Building within the city	TRAFFIC control
Growth	Affordable housing	
Sprawl to the suburbs and increased population	Fractured political state	Road infrastructure demands vs roads and a community that looks nice
Housing affordability	Restricted growth because all space is developed	
Growing population	Traffic	Safety
Inflation and increased costs of living creating more struggles/needs	Parking downtown	Not changing with the times to encourage and welcome more cultural diversity
Public school growth	More traffic	Maintaining roads
New "Downtown" pushing locals out!!	Higher taxes to pay for all the school and downtown improvements	crime
Fixing the roads		
Lack of space to expand without compromising space	Enough affordable housing	A transit line from GR to Holland incl a stop in Hudsonville
Overcrowding/ increasing traffic	Push to allow recreational marijuana	Demographic turnover
Increased crime	Hudsonville public schools turning toward work teaching instead of solid education	Increased traffic
Growth	Road/pavement conditions and repairs	How to use money
Traffic safety		
Direction of schools	Youth - mental health & crime	Effects of inflation/recession
Fast growth		
Economic	Development - potential to lose the 'small town' feel	Enriched community
Crime	Planned growth	Road wear
Downtown rebuilding	Keeping up with the added responsibilities of a fast-growing community	Improve ability to bike around the city
Maintaining values in the face of elitists who want to change them	Traffic	Roads
Safety	Quality of living	Keeping schools up to date
The city is getting too big	We don't need more neighborhoods	

Traffic as population increases in surrounding areas	Extreme politics on both ends of the political spectrum	
Support if the schools	Overcrowded schools	Traffic flow
Safety	Manage growth	Keep taxes low
Not enough housing	Too high taxes	
Taxes	Road	Traffic

Note: Each row is the same respondent. Responses were reviewed and analyzed as submitted. For ease of reading, they are listed here with spelling and capitalization errors corrected.

Q33 - DEMOGRAPHICS

These demographic questions are important for our analysis. Your responses will be kept confidential and any identifying information will be kept separate from your survey responses.

Q34 - Do you own or rent your housing?

	Frequency	Percent
Own	289	99.0%
Rent	3	1.0%
Total	292	100.0%

Q35 - What is your age?

	Frequency	Percent
18-24	3	1.0%
25-34	47	16.0%
35-44	79	27.0%
45-54	47	16.0%
55-64	52	17.7%
65-74	53	18.1%
75 years or older	12	4.1%
Total	293	100.0%

Q36 - What is the highest level of school you have completed?

	Frequency	Percent
Less than high school degree	--	--
High school graduate (high school diploma or equivalent including GED)	48	16.5%
Some college but no degree	45	15.5%
Associate degree in college (2-year)	38	13.1%
Bachelor's degree in college (4-year)	93	32.0%
Master's degree	55	18.9%
Doctoral degree	5	1.7%
Professional degree (JD, MD)	4	1.4%
None of the above	3	1.0%
Total	291	100.0%

Q37 - Please specify your total household income bracket. Is it...

	Frequency	Percent
Less than \$20,000	2	0.7%
\$20,00 - \$34,999	8	2.8%
\$35,000 - \$49,999	14	4.9%
\$50,000 - \$74,999	50	17.4%
\$75,000 - \$99,999	59	20.5%
\$100,000 - \$149,999	63	21.9%
\$150,000 - \$199,999	23	8.0%
\$200,000 or more	13	4.5%
Prefer not to answer	56	19.4%
Total	288	100.0%

Appendix II – Survey Instrument

Q1 - *City of Hudsonville Resident Survey 2022*

Q2 - The City of Hudsonville is contacting you to ask for your participation in a very important resident survey. The City will use the results for both planning and decision-making purposes. Your participation in this survey is extremely important and should take approximately 5 minutes. Your responses will be kept confidential.

Q3 - Do you currently live in the City of Hudsonville?

- ☐ Yes (1)
 - ☐ No (2)
-

Q4 - Are you 18 years old or older?

- ☐ Yes (1)
 - ☐ No (2)
-

Q5 - How many **years** have you lived in the City of Hudsonville?

Please enter a number (e.g., 6), not words (e.g., six, 6 years). Round to the nearest year.

Q6 - How would you rate the City of Hudsonville as a place to live? Would you say excellent, good, fair, or poor?

- ☐ Excellent (4)
 - ☐ Good (3)
 - ☐ Fair (2)
 - ☐ Poor (1)
 - ☐ Don't know (-99)
-

Q7 - *DIRECTION of the City of Hudsonville, the State of Michigan, and the USA*

Q8 - On a scale of 1 to 5, with 1 meaning "going in the wrong direction" and 5 meaning "going in the right direction," how would you describe changes in the City of Hudsonville, the State of Michigan, and the USA.

	5 - Right Direction (5)	4 (4)	3 (3)	2 (2)	1 - Wrong Direction (1)	Don't know (6)
The City of Hudsonville (Q8_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
State of Michigan (Q8_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
USA (Q8_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q9 - RESOURCES AND SERVICES in the City of Hudsonville

Q10 - On a scale of 1 to 5, with 1 meaning "very poor" and 5 meaning "very good," please specify the quality of the following resources or services in the City of Hudsonville.

	5- Very Good (5)	4 (4)	3 (3)	2 (2)	1- Very Poor (1)	Don't know (6)
City Commission (Q10_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enforcement of Property Maintenance Rules (Q10_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City of Hudsonville Employees (Q10_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City Parks (Q10_4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Terra Square (Q10_5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library (Q10_6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Harvey Street (new downtown area) (Q10_7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational Facilities (Q10_8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street Maintenance (Q10_9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks / Bike Paths (Q10_10)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Community Events (e.g., Concerts on the Green, Urban Hayday, Farmers Market, etc.) (Q10_11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Q11 - PRIORITIES for the City of Hudsonville

Q12 - The City of Hudsonville continuously assesses the areas of greatest need to determine its priorities for residents. On a scale of 1 to 5, with 1 meaning "give less priority" and 5 meaning "give higher priority," please specify the areas you feel the city should prioritize in the coming years.

	5 - Give Higher Priority (5)	4 (4)	3 (3)	2 (2)	1 - Give Less Priority (1)	Don't know (6)
Continuing Downtown Development Projects (Q12_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintaining Streets (Q12_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation for Youth (Q12_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation for Adults (Q12_4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation for Seniors (Q12_5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and Playgrounds (Q12_6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental and Sustainability Issues (Q12_7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike Path Connectivity (Q12_8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q13 - Other things which should be prioritized (Please list):

Q14 - EXPERIENCES of LIVING in the City of Hudsonville

Q15 - On a 1-5 scale with 1 meaning "very poor" and 5 meaning "very good," how would you rate the following items as they relate to your living experiences in the City of Hudsonville.

	5 - Very Good (5)	4 (4)	3 (3)	2 (2)	1 - Very Poor (1)	Don't know (6)
The Farmers Market (Q15_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping / Restaurants (Q15_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library (Q15_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks (Q15_4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks & Pathways (Q15_5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Events (Q15_6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nature Center (Q15_7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City Services (e.g., snow plowing, emergency services, etc.) (Q15_8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q16 - Other? (Please list)

Q17 - COMMUNITY ENGAGEMENT

Q18 - In the last twelve months have you:

	Yes (1)	No (2)	Don't know (3)
Voted in a Local Election? (Q18_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacted a City Commissioner? (Q18_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a City Commission or Other City-Related Public Meeting? (Q18_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteered Your Time to an Organization or Activity in the City of Hudsonville? (Q18_4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited Downtown in the City of Hudsonville? (Q18_5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a Hudsonville Community Event (e.g., Summer concert, Happenings on Harvey, etc.)? (Q18_6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited the Hudsonville Library? (Q18_7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited a City Park? (Q18_8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q19 - Of the following options, where do you typically get your information about the City of Hudsonville news and issues? (Select all that apply)

- ☐ City of Hudsonville Quarterly Newsletter (1)
- ☐ Utility Bill Informational Inserts (2)
- ☐ City Website (3)
- ☐ Social Media (Facebook, website, etc.) (4)
- ☐ City Public Access Channel (WCET-TV) (5)
- ☐ City Commission Meetings (6)
- ☐ City E-Blasts (7)
- ☐ Word of Mouth (8)
- ☐ Community Signage (9)
- ☐ Other, please list (10) _____
- ☐ Don't know (11)

Q20 - *INFORMATION GATHERING and DISTRIBUTION in the City of Hudsonville*

Q21 - Please select your level of agreement with the following statements with 1 meaning "strongly disagree" and 5 meaning "strongly agree."

	5 - Strongly Agree (5)	4 (4)	3 (3)	2 (2)	1 - Strongly Disagree (1)	Don't know (6)
The City of Hudsonville keeps residents informed about community issues and initiatives (Q21_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City of Hudsonville gathers feedback from residents on new policies or projects (Q21_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q22 - When you think about the amount of city services you receive from the City of Hudsonville in return for the local taxes and fees you pay, do you think your city taxes and fees are too high, too low, or about right for what you get back in services?

- ☐ Much too low (1)
- ☐ Somewhat too low (2)
- ☐ About right (3)
- ☐ Somewhat too high (4)
- ☐ Much too high (5)
- ☐ Undecided (6)

Q23 PROPOSED COMMUNITY CENTER / LIBRARY

Q24 - As the city continues to assess the areas of greatest need in the community, the construction of a new regional Community Center/Library has been suggested. If constructed, the new facility would serve as a central hub for the community, an anchor for the downtown, and could offer many new amenities, programs, and opportunities for people of all ages.

The next question (and the three that follow) will help the city gauge the level of support and interest its residents have in the idea of constructing a new Community Center/Library in the downtown area, as well as the types of amenities that are most desired.

Q25 - As you think about the potential construction of a new Community Center/Library building for the City of Hudsonville and the necessary funding to construct it, which of the following best describes your view?

- ☐ I would support a new Community Center/Library construction. (1)
 - ☐ I would not support the construction of a new Community Center/Library. (2)
-

Q26 - If a new Community Center/Library were constructed, which of the following amenities would you like to see included? Please rate each item on a scale of 1 to 5 with 1 meaning “not at all important to include” and 5 meaning “very important to include.”

	5 - Very Important to Include (5)	4 (4)	3 (3)	2 (2)	1 - Not at all Important to Include (1)	Don't know (6)
Senior Center (offering senior opportunities and activities) (Q26_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gymnasium (offering space for indoor basketball, pickle ball, exercise classes, etc.) (Q26_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Room (offering space for small or large gatherings) (Q26_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fitness Facility (Q26_4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Computer Lab (Q26_5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Youth Center (offering programs and activities for middle school and high school aged students) (Q26_6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kitchen Facility (with possible meal service and cooking classes) (Q26_7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Study Rooms / Classrooms (Q26_8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Indoor Aquatic Facility (Q26_9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-Purpose Performance Space (Q26_10)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q27 - The construction of a new Community Center/Library would likely require the passage of a millage increase. On a scale of 1 to 5, with 1 meaning “I would definitely vote no” and 5 meaning “I would definitely vote yes,” please indicate your level of support for a millage increase in order to allow construction.

	5 - I would definitely vote yes (5)	4 - I would likely vote yes (4)	3 - I am uncertain (3)	2 - I would likely vote no (2)	1 - I would definitely vote no (1)
Construction of a new Community Center/Library in Hudsonville (Q27_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q28 - Additional comments or feedback on the idea of constructing a new Community Center/Library in the city:

Q29 - FINAL THOUGHTS

Q30 - What three things do you like most about living in the City of Hudsonville?

- ☐ #1 (1) _____
- ☐ #2 (2) _____
- ☐ #3 (3) _____

Q31 - What three things would you most like to change about the City of Hudsonville?

- ☐ #1 (1) _____
- ☐ #2 (2) _____
- ☐ #3 (3) _____

Q32 - What do you think are the three most important local issues the City of Hudsonville will face in the next 5 years?

- ☐ #1 (1) _____
- ☐ #2 (2) _____
- ☐ #3 (3) _____

Q33 - *DEMOGRAPHICS*

These demographic questions are important for our analysis. Your responses will be kept confidential and any identifying information will be kept separate from your survey responses.

Q34 - Do you own or rent your housing?

- ☐ Own (1)
 - ☐ Rent (2)
-

Q35 - What is your age?

- ☐ 18 - 24 (1)
 - ☐ 25 - 34 (2)
 - ☐ 35 - 44 (3)
 - ☐ 45 - 54 (4)
 - ☐ 55 - 64 (5)
 - ☐ 65 - 74 (6)
 - ☐ 75 years or older (7)
-

Q36 - What is the highest level of school you have completed?

- ☐ Less than high school degree (1)
- ☐ High school graduate (high school diploma or equivalent including GED) (2)
- ☐ Some college but no degree (3)
- ☐ Associate degree in college (2-year) (4)
- ☐ Bachelor's degree in college (4-year) (5)
- ☐ Master's degree (6)
- ☐ Doctoral degree (7)
- ☐ Professional degree (JD, MD) (8)
- ☐ None of the above (9)

Q37 - Please specify your total household income bracket. Is it...

- ☐ Less than \$20,000 (1)
 - ☐ \$20,00 - \$34,999 (2)
 - ☐ \$35,000 - \$49,999 (3)
 - ☐ \$50,000 - \$74,999 (4)
 - ☐ \$75,000 - \$99,999 (5)
 - ☐ \$100,000 - \$149,999 (6)
 - ☐ \$150,000 - \$199,999 (7)
 - ☐ \$200,000 or more (8)
 - ☐ Prefer not to answer (9)
-

Appendix III – Postcard

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